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INC. 5000 ARIZONA BLINDS SELECTS ZION & ZION AS AGENCY OF RECORD

Inc. 5000 ranked and 38th fastest growing private company in Arizona, Arizona Blinds, makes decision to take company to the next level with selection of leading mid-sized marketing agency Zion & Zion

Phoenix, AZ – November 4, 2009 – Fast-growing Arizona Blinds, Arizona's highest market share window treatments company, with offices in both Phoenix and Tucson, has made the decision to engage top mid-sized marketing agency Zion & Zion to further leverage and expand its market leading position.

Mike O'Daniel, Owner and President of Arizona Blinds, stated, "With compounded annual growth of nearly 150% over the past several years, it was time to bring in the heavy hitters on the marketing and advertising side. Doing things in-house was fine for a while, but quite honestly, our time is best spent increasing sales closure rates and providing top-quality customer service than it is on developing and executing our own advertising, PR and marketing campaigns. That said, I wasn't about to turn our advertising and marketing over to just another creative shop. My own personal background is in corporate America, and I have a strong analytical bent. The capabilities of Zion & Zion when it came to advanced marketing analytics such as demographic mapping analysis, ROI and lead tracking, and the proprietary internet marketing tools that they've developed made them the best fit. It's not often that you find an advertising agency and public relations firm so well balanced and integrated when it comes to both analytics and creative."

Zion & Zion CEO Aric Zion stated, "Mike O'Daniel is the kind of client that we dream of. Analytical in nature, not easily wowed by creative alone, and with the business savvy and focus that it takes to grow a business in a down economy. When I reflect, I have to say, that's Zion & Zion's nature as well and why we're such a good match for Arizona Blinds."

For more information on Zion & Zion, please visit the company's website at www.zionandzion.com. For more information on Arizona Blinds, please visit the company's website at www.azblinds.com.

About Arizona Blinds:

Arizona Blinds, named to the 2009 Inc. 5000 list as number 38 of the fastest-growing private companies in Arizona, has been helping homeowners and commercial property owners with blinds, shutters and window covering needs throughout Arizona for over 16 years.

"Nobody sells more shutters than we do, and it isn't by accident," is the motto Arizona Blinds stands by. The company has in-home consultants throughout Phoenix and Tucson as well as an extensive line-up of products from draperies, blinds, shutters and roman shades to sunscreens and window tinting. Prior to any installation, Arizona Blinds will consult, measure, and provide customers with a free estimate. For more information please visit Arizona Blinds at www.azblinds.com.

About Zion & Zion:

With operations based out of Phoenix and Atlanta, Zion & Zion is a full service marketing strategy, advertising, public relations, and interactive marketing firm. Zion & Zion has clients across a broad range of industries and verticals including: Health & Wellness, Hospitality & Entertainment, Retail, Real Estate & Development, High Tech & Engineering and Home Improvement.

Zion & Zion differentiates itself through superior creative and long executive experience in marketing strategy as well as a truly integrated approach to marketing and advertising built upon the firm's capabilities to provide almost all services in-house.