

FOR IMMEDIATE RELEASE

ZION & ZION BECOMES LEAD SPONSOR OF CHANDLER CHAMBER GREEN COMMITTEE

Leading mid-sized marketing, advertising and PR agency to help “spread the green word”

Phoenix, AZ – August 7, 2009 – Zion & Zion has furthered its commitment to the environment this week by sponsoring the Chandler Chamber of Commerce Green Committee. Zion & Zion will help the Chandler Chamber Green Committee in its efforts to educate the community about green-friendly practices by providing the committee with public relations, social media and branding support.

Zion & Zion is a leader in the marketing/advertising industry in its efforts to diminish its carbon footprint. Not only does Zion & Zion implement employee programs which help the environment, initiatives are in place to target environmental responsibility in company operations. Now, in addition to its own internal efforts and the many green-friendly clients who are part of Zion & Zion's extensive and diversified client base, the firm is excited to take this new step to increase its green momentum by sponsoring the Chandler Chamber Green Committee.

The mission of the Chandler Chamber Green Committee is to proactively increase green efforts among our business community members through education and leading by example. Each meeting incorporates a speaker from the community who educates on ways to make Chandler's homes, businesses, and community more “green”. Previous speakers have been from the recycling center, Green Build, USGBC and SRP with many more are to come. The committee sponsors many recycling events throughout the year as well as hosts educational field trips to local businesses such as recycling centers, solar companies, and LEED certified facilities.

The Chandler Chamber Green Committee meets the third Friday of every month at 8am at the Chandler Chamber of Commerce. The Chandler Chamber of Commerce is located at 25 South Arizona Place, Suite 201, in Chandler. Visit www.chandlerchamber.com.

About Zion & Zion:

With operations based out of Phoenix and Atlanta, Zion & Zion is a full service marketing strategy, advertising, public relations, and interactive marketing firm. Zion & Zion has clients across a broad range of industries and verticals including: Health & Wellness, Hospitality & Entertainment, Retail, Real Estate & Development, High Tech & Engineering and Home Improvement.

Zion & Zion differentiates itself through superior creative and long executive experience in marketing strategy as well as a truly integrated approach to marketing and advertising built upon the firm's capabilities to provide almost all services in-house.

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