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ZION & ZION EXPANDS ADVERTISING/DESIGN AND PR/SOCIAL MEDIA INTERNSHIP PROGRAM WITH UNIVERSITY OF ARIZONA AND COLLINS COLLEGE GRADS

As Zion & Zion continues to buck the downward trend in the overall economy and marketing and advertising world, the company today announces the expansion of its internship program

Phoenix, AZ – April 13, 2009 – Already on an enviable growth curve that includes a planned facility expansion and the addition of several new high profile local, regional and national clients, Zion & Zion today announces the addition of grads from both University of Arizona and Collins College to the company's internship program in Advertising and Design as well as its internship program in Public Relations and Social Media.

Zion & Zion CEO Aric Zion stated, "It's no secret that we and most of our clients are bucking the current downward economic trend. And, as we continue to grow and take market share, we're constantly reaching out to recruit the best and the brightest. To that end, we're now bringing on additional interns. This most recent group comes from both Collins College and University of Arizona."

Zion & Zion COO DuGué Zion commented, "These new Zion & Zion interns are going to have the chance to not only build their skills in their primary areas of expertise, but they're going to immediately gain cross-functional exposure to areas that are outside their fields of study. They're also going to be educated in business and marketing metrics. That's experience that you just don't come by very easily—a direct result of our firm's concerted effort to ensure that we remain truly full-service, exceptionally well integrated and results oriented. That's what we've become known for and what's made us profitable and able to grow, in contrast to what's happening with many of our competitors."

Zion & Zion remains on the lookout for promising young talent to contribute to the company's continuing success. Those interested can visit the company's website at www.zionandzion.com to apply for either internships or full-time employment.

About Zion & Zion:

With operations based out of Phoenix and Atlanta, Zion & Zion is a full service marketing strategy, advertising, public relations, and interactive marketing firm. Zion & Zion has clients across a broad range of industries and verticals including: Health & Wellness, Hospitality & Entertainment, Retail, Real Estate & Development, High Tech & Engineering and Home Improvement.

Zion & Zion differentiates itself through superior creative and long executive experience in marketing strategy as well as a truly integrated approach to marketing and advertising built upon the firm's capabilities to provide almost all services in-house.

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