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**PHOENIX- AND UTAH-BASED INFORMATION TECHNOLOGY FIRM, CCNS, INKS DEAL WITH ZION & ZION'S HIGH TECH & ENGINEERING MARKETING PRACTICE FOR SOCIAL MEDIA, PR AND INTERNET STRATEGY SERVICES**

***Zion & Zion's High Tech & Engineering Marketing practice continues regional and national expansion with addition of latest client***

Phoenix, AZ – March 26, 2009 – As one of the few IT firms to buck the faltering economy, Information Technology firm CCNS Consulting is on a mission to take market share and expand existing operations. With a client list that includes Rose Law Group (recently named an Arizona “Best Place to Work”) and the Phoenix Police Department, CCNS is a leader among mid-sized IT firms. Now, after almost nine years in business, the company has decided to sign with leading Phoenix public relations, social media and advertising firm Zion & Zion, to take things to the next level.

CCNS Managing Director Karl Bickmore remarked, “Our responsiveness and expertise, with more than 30 IT certifications, have made us the firm of choice for many. And we continually work to stay out front. Our latest achievement will be our upcoming Amicus Attorney certification, which will make us one of only two in the state of Arizona to be certified.” Bickmore added, “Part of staying out front though is working with the best, and that’s why we selected Zion & Zion to lead our PR, social media and internet strategy efforts. I have to say, the team at Zion & Zion is just way out front of the pack when it comes to strategy and in-house resources to back it up. Our new website design, the video library that they’re working on for us, the internet strategy... all just top notch.”

Zion & Zion CEO Aric Zion stated, “We have the advantage over other marketing agencies right now of having an exceptionally healthy business. That keeps our people focused, positive and creative, and delivers superior results for our clients—especially those like-minded clients that are looking to leverage the economic downturn into a position of strength.”

For more information on Zion & Zion, please visit the company’s website at [www.zionandzion.com](http://www.zionandzion.com). For more information on CCNS, please visit the company’s website, designed by Zion & Zion, at [www.CCNSconsulting.com](http://www.CCNSconsulting.com).

**About CCNS:**

Since 2000, CCNS Consulting has been specializing in providing comprehensive computer networking solutions to the small and medium size business communities. CCNS offers onsite and remote management services and full IT outsourcing for the small or medium business that doesn’t need nor want a full-time IT staff. CCNS also offers assistance to existing IT staff in the form of specialty consulting. CCNS is expert in Microsoft, Novell, and Linux based solutions and has certified experts in Microsoft’s server operating systems and MS Exchange, MS SQL, SMS, and ISA. CCNS’ mission is to provide its customers with responsive support, flexible solutions and superior service—all at a reasonable cost.

**About Zion & Zion:**

With operations based out of Phoenix and Atlanta, Zion & Zion is a full service marketing strategy, advertising, public relations, and interactive marketing firm. Zion & Zion has clients across a broad range of industries and verticals including: Health & Wellness, Hospitality & Entertainment, Retail, Real Estate & Development, High Tech & Engineering and Home Improvement.

Zion & Zion differentiates itself through superior creative and long executive experience in marketing strategy as well as a truly integrated approach to marketing and advertising built upon the firm’s capabilities to provide almost all services in-house.

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