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ZION & ZION LAUNCHES HYPER COMPETITIVE DESIGN INTERNSHIP PROGRAM

Phoenix's premier, mid-sized, full service marketing firm announces the launch of its internship search program to locate and hire the region's most promising design talent

Phoenix, AZ – January 14, 2009 – Already on a growth curve that has singled out the firm as an exception to the shrinking marketing and advertising agency world, Zion & Zion has decided to share its success and good fortune through the launching of a hyper-competitive design internship program open to junior and student graphic designers, web designers, video creators/editors and the like throughout the Phoenix metro area.

Zion & Zion COO DuGué Zion commented, "Our firm has been one of the few to benefit from the current economy. Given our strong 'business-first, creative second' focus, we've attracted a bevy of clients across the verticals we serve. That's placed us in the position to be able to 'give back'."

CEO Aric Zion added, "We've got some of the best design talent around, and we're ready and able to help the next generation of talent develop and grow professionally. It's a great feeling to be able to contribute to the industry in this way, and our clients and employees will all benefit."

Interested candidates are required to submit their résumés and portfolios to Zion & Zion no later than March 2, 2009 at 5pm Arizona time. To be considered for one of these highly competitive positions and to arrange to submit your portfolio, please contact Zion & Zion via the company's website at www.zionandzion.com/internship.

For more information on Zion & Zion, please visit the company's website at www.zionandzion.com.

About Zion & Zion:

With operations based out of Phoenix and Atlanta, Zion & Zion is a full service marketing strategy, advertising, public relations, and interactive marketing firm. Zion & Zion has clients across a broad range of industries and verticals including: Health & Wellness, Hospitality & Entertainment, Retail, Real Estate & Development, High Tech & Engineering and Home Improvement.

Zion & Zion differentiates itself through superior creative and long executive experience in marketing strategy as well as a truly integrated approach to marketing and advertising built upon the firm's capabilities to provide almost all services in-house.

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