

FOR IMMEDIATE RELEASE

## **ZION & ZION EXPANDS ACCOUNT MANAGEMENT TEAM FOR THIRD TIME THIS YEAR**

### ***Zion & Zion announces the company's latest hire, Senior Account Manager Christina Casey***

Phoenix, Arizona – August 24, 2009 – An exception to the shrinking marketing and advertising agency world, Zion & Zion today announces its further expansion with the hiring of Senior Account Manager Christina Casey. Casey comes to Zion & Zion with a wealth of experience in the areas of design and account management that includes previous service with Rain Visual Strategy + Design, Fender Musical Instruments and Revolution Tea.

Zion & Zion COO DuGué Zion commented, "As the most successful, fully integrated marketing, advertising, public relations and interactive marketing firm in the region, we still find ourselves in growth mode, unlike 95 plus percent of the rest of the industry. Christina's extensive background in both design and account management make her a perfect addition to our dynamic and energetic team."

Zion & Zion CEO Aric Zion added, "I feel a little guilty saying this, but the economic downturn has only served to help us. Clients continue to turn to us for our combined business and creative expertise, and the talent pool that we can draw from to continue to build our company to serve our clients is simply amazing."

Zion & Zion remains on the lookout for promising talent to continue the company's expansion. Those interested can visit the company's website at [www.zionandzion.com](http://www.zionandzion.com).

#### **About Zion & Zion:**

With operations based out of Phoenix and Atlanta, Zion & Zion is a full service marketing strategy, advertising, public relations, and interactive marketing firm. Zion & Zion has clients across a broad range of industries and verticals including: Health & Wellness, Hospitality & Entertainment, Retail, Real Estate & Development, High Tech & Engineering and Home Improvement.

Zion & Zion differentiates itself through superior creative and long executive experience in marketing strategy as well as a truly integrated approach to marketing and advertising built upon the firm's capabilities to provide almost all services in-house.

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