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SOUTHERN CALIFORNIA—BASED ELECTRONICS CONTRACT MANUFACTURER VINATRONIC RETAINS ZION & ZION TO DEVELOP BRAND AND INTERNET STRATEGY

Contract manufacturer Vinatronic selects Zion & Zion's High Tech & Engineering marketing practice to redevelop brand and to develop and oversee internet strategy

Phoenix, AZ – April 23, 2009 – Zion & Zion has expanded its High Tech & Engineering marketing practice with the addition of Huntington Beach, CA-based Vinatronic.

Vinatronic, an established leader in contract manufacturing, with clients such as Hitachi, Raytheon, Hewlett-Packard and Lockheed Martin, made the decision to increase its profile and to refine both its online and offline image by partnering with Phoenix advertising agency and marketing firm Zion & Zion. Zion & Zion, already the leading, mid-sized, full-service Phoenix public relations, advertising and web development firm, continues to extend its client base outside its home state.

Vinatronic President Ken Strano commented, "When it came to selecting a branding and internet marketing firm, we turned to Zion & Zion because of the firm's long experience in the high tech and engineering sectors. Their credentials are impeccable, and their work speaks for itself."

Zion & Zion CEO Aric Zion remarked, "When it comes to high tech and engineering related marketing, we've got a wealth of experience that our clients rely on. We've successfully engaged in high tech marketing projects involving everything from web development to 3D concept animation to new product introduction strategy."

For more information on Zion & Zion, please visit the company's website at www.zionandzion.com. For more information on Vinatronic, please visit the company's website, designed by Zion & Zion, at www.vinatronic.com.

About Vinatronic:

For over a decade, Vinatronic, Inc. has built a reputation for quality and integrity. Operating from our 13,000 square foot facility in Huntington Beach, CA, our management team is lead by CEO Lanh V. Nguyen, and President Ken Strano. The synergy of this team has brought explosive growth and customer approval to Vinatronic. We invite potential clients to enjoy a tour of our expanded facilities and meet our team. Whether designing a PC board for your company, assembling your current build from a kit, or providing full turnkey production tailored to your specifications, Vinatronic is dedicated to the quality and service demanded by the OEM of today.

About Zion & Zion:

With operations based out of Phoenix and Atlanta, Zion & Zion is a full service marketing strategy, advertising, public relations, and interactive marketing firm. Zion & Zion has clients across a broad range of industries and verticals including: Health & Wellness, Hospitality & Entertainment, Retail, Real Estate & Development, High Tech & Engineering and Home Improvement.

Zion & Zion differentiates itself through superior creative and long executive experience in marketing strategy as well as a truly integrated approach to marketing and advertising built upon the firm's capabilities to provide almost all services in-house.

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