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\$500 offered for the perfect Ziontini

Chris Casacchia

Zion & Zion, a full service marketing agency in Tempe, is offering local bartenders \$500 to craft a signature drink, dubbed the Ziontini.

The agency, founded by the husband and wife team Aric and DuGue Zion, is on a hot streak, landing numerous clients in the last six months, as many competitors struggle to retain business and generate leads.

Last week, the firm announced client additions including Awnings by Design, Zany Zak, Sun City Awnings, Premier Pools of Tucson, ADI Computer Solutions, Bodhi Body Integrated Medical Centers and Mood Swings Salon & Spa.

Deadline for the drink concoction, which will be featured at an upcoming event, is Oct. 19. Bartenders are asked to send their ideas to ziontini@zionandzion.com and include name, bar and phone number.



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