



L to R: Matt Silverman, Managing Director; Maria Bauer, Director of Account Services; David Weissman, Director of Public Relations  
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ADVERTISING AGENCIES: 8-19 STAFF

DATA REFLECTS BUSINESS DONE IN ARIZONA AND IN A 12-MONTH PERIOD

# 1

last year  
1

## R&R PARTNERS

4150 N. Drinkwater Blvd., #500,  
Scottsdale, AZ 85251  
480-317-6040 · www.rpartners.com

Year Est: 1995 AZ Staff: 18  
Principal(s): Matt Silverman

R&R Partners is a fully integrated marketing communications firm with 240 employees in our five offices: Scottsdale, Las Vegas, Washington, D.C., Reno and Salt Lake City. Our expertise includes innovative advertising, media planning/buying, research, public relations, online strategies and government relations. While R&R Partners is best known for creating the wildly successful "What happens here, stays here" campaign for Las Vegas, we also excel for clients in a wide variety of industries, including energy, health care, public transportation, tourism, gaming, social causes, nonprofits, finance, law and telecommunications. R&R is ranked by Adweek among the top 10 regional agencies in the U.S. and received Brandweek's coveted "Grand Marketer of the Year" award. But we truly measure ourselves by exceeding our clients' expectations and driving results. We'll help you win in ways you haven't yet imagined.

## 2 CROSBY/WRIGHT

5907 N. Rocking Rd., Scottsdale, AZ 85250  
480-367-1112 · www.crosby-wright.com  
Year Est: 1991 AZ Staff: 16  
Principal(s): Valerie Crosby  
Notable Clients: Barney's New York, W Scottsdale, D-Box Technologies, The Wigwam, The Ritz Carlton, Paradise Valley

## 3 OWENS HARKEY & ASSOCIATES

119 W. McDowell Rd., Phoenix, AZ 85003  
480-225-0299 · www.owensharkey.com  
Year Est: 2001 AZ Staff: 9  
Principal(s): Matthew Owens, Scott Harkey  
Notable Clients: Scottsdale Arabian Horse Show, AZ Pain Specialist, Stryker, Techniquex, Lab Express, Parada Del Sol, Sharp Equity, NECA

## 4 IDEAS COLLIDE

6125 E. Indian School Rd., #1005, Scottsdale, AZ 85251  
480-659-4520 · www.ideascollide.com  
Year Est: 2005 AZ Staff: 8  
Principal(s): Matthew Clyde, Rebecca Clyde, Michael Mason  
Notable Clients: Best Western International, Gold Canyon, eBay, Cobi Development, AZ Fireplace, Radysis

## 5 ZION & ZION

464 S. Farmer Ave., #105, Tempe, AZ 85281  
480-751-1007 · www.zionandzion.com  
Year Est: 2002 AZ Staff: 14  
Principal(s): Aric Zion, DuGue Zion  
Notable Clients: Classy Closets, Goettl, Slide-Lok, Mood Swings, AZ Blinds, Paradise Medspa, Sotheby's Realty, AZ Science Center

## 6 MINDSPACE

2402 S. Rural Rd., #201, Tempe, AZ 85282  
480-941-8497 · www.mindspace.net  
Year Est: 2002 AZ Staff: 18  
Principal(s): Brent Shetler  
Notable Clients: Elluminate, Sage, Avnet, LifeLock, Catholic Healthcare West, Hilton, Helms Briscoe

## 7 MEDIA BUYING SERVICES INC.

4545 E. Shea Blvd., #162, Phoenix, AZ 85028  
602-996-2232 · www.mediabuyingservices.com  
Year Est: 1986 AZ Staff: 11  
Principal(s): Kathy Munson, Chuck Munson  
Notable Clients: APS, ADOT, Institute for Prof. Dev., JC Lincoln Health Net, State of AZ, Blue Cross Blue Shield AZ, TriWest HC Alliance

## 8 MEDIA IMPRESSIONS INC.

2001 E. Campbell Ave., #105, Phoenix, AZ 85016  
602-266-3562 · www.mediaimpressions.com  
Year Est: 1984 AZ Staff: WND  
Principal(s): WND  
Notable Clients: Subway, Sun Health Research Institute, Tony Roma's, Little Caesar's Pizza, THEMBID.com, AAMCO Transmissions

## 9 KNOODLE

4450 N. 12th St., #120, Phoenix, AZ 85014  
602-530-9900 · www.knoodelshop.com  
Year Est: 1999 AZ Staff: 14  
Principal(s): Rosaria Glasco Cain  
Notable Clients: Fulton Homes, El Pedregal, Zila, Suntec Concrete, Jani-King Southwest, Red Dev., Shamrock Foods, AZ Kidney Foundation

## 10 PRFECT MEDIA INC.

11022 S. 51st St., #201, Phoenix, AZ 85044  
480-706-6880 · www.prfectmedia.com  
Year Est: 1994 AZ Staff: 18  
Principal(s): John Hernandez, Ron Merritt  
Notable Clients: Corrections Corporation of America, State of Arizona, Sonoran Bank, Scottsdale Village Square, Travis Law Firm