

Mar 15, 2010, 12:04pm MST

## Zion & Zion lands eight new accounts

Zion & Zion has nabbed eight new national and regional accounts, continuing to build its client list in an industry uprooted by a real estate crash and deep recession.

Six of the new accounts are retainer-based. The Tempe-based agency's new clients include the Farm at South Mountain; California-based pool builder Premier Pools; and the new Steve Zahn film, "Calvin Marshall."

For Premier Pools, Zion & Zion will remake the company's brand as its agency of record and public relations/social media firm. For the movie, the agency will handle publicity; and for the Farm, Zion & Zion is providing a full range of marketing services including creative, interactive, PR and social media.

"We continue to attract ROI-oriented clients that want big agency capabilities, but with the personal attention that comes from a midsize agency," said agency founder Aric Zion. "We're also very pleased that our firm's reputation is such that we continue to attract clients headquartered out of market."

Zion & Zion's other new clients are:

- Digital Tech Frontier, a Tempe-based builder of high-tech motion simulators for clients such as Disney, AT&T and Lego.
- Augmented Reality Development Lab, a developer and distributor of augmented-reality hardware and software systems for education and other applications.
- Santa Barbara Catering Co.
- International Caterers Association, a group dedicated to educating those in the catering industry.
- Remnant Health Center, a health and wellness facility with an international client base, dedicated to treating Lyme and other chronic diseases.

Of the 10 million business professionals reached by  
**The Business Journals Jobs Network**

**82%** are management



For your next great hire [Post A Job](#)

Source: The Business Journals Subscriber Study, 2010

#### Sponsored Links

[Refinance Now 3.38% FIXED](#)

No Points & Absolutely Zero Costs. No SSN rqd. Easy Process! (3.38% APR)  
[Mortgage.lendgo.com](http://Mortgage.lendgo.com)

[SONY@ Tablets](#)

The Best of Sony in a Tablet - Shop the Official Sony Store Now!  
[Store.Sony.com/Tablet](http://Store.Sony.com/Tablet)

[Get Listed Here](#)