

MICRO COMPANIES FINALISTS

2. Paradigm Analytics



Gonzalez

PHONE: 602-595-6000
WEB: paradigmanalytics.com
HQ: Denver
TOP LOCAL EXECUTIVES: Bradley Birtchie and Justin Gonzalez, directors
EMPLOYEES: 13
FEMALE EMPLOYEES: 3
MINORITY EMPLOYEES: 6

COMPANY OVERVIEW: A management consulting firm formed in 2001 that provides client service through strategic management consulting, corporate performance management, and enterprise resource planning solutions and strategies. Its portfolio spans companies of all industries and size with domestic and international presences.

PERKS: Innovative approach to business development; "work hard, play hard" environment; unlimited time off, medical reimbursements; auto allowances; bonus program; team-driven atmosphere.

3. Catz Sports Performance

PHONE: 646-322-7896
WEB: www.catzsports.com
HQ: Needham, Mass.
TOP LOCAL EXECUTIVE: Kenny Wright, managing member
EMPLOYEES: 20

FEMALE EMPLOYEES: 9
MINORITY EMPLOYEES: 7
COMPANY OVERVIEW: A performance training, personal fitness and physical rehabilitation center with more than 450 members in Scottsdale.
PERKS: 401(k), profit sharing, tuition reimbursement, on-site fitness center, 100 percent medical coverage, dental, vision, and same-sex benefits.

4. Zion & Zion



A. Zion

PHONE: 480-751-1007
WEB: www.zionandzion.com
HQ: Tempe
TOP LOCAL EXECUTIVES: Aric Zion, CEO; DuGue Zion, chief operating officer
EMPLOYEES: 24
FEMALE EMPLOYEES: 18
MINORITY EMPLOYEES: 5

COMPANY OVERVIEW: A full-service marketing agency specializing in public relations, social media, media buying, graphic design, websites and Web applications development. Its flat management structure and leadership from *Fortune* 100 companies have enabled it to become an efficient, business-oriented firm.

PERKS: The firm shuts down operations two days a year for a team-building outing on Lake Pleasant, with activities including wakeboarding and time on a personal watercraft; flew stone crabs in from Miami



PROVIDED BY ZION AND ZION

Zion & Zion employees were treated to a two-day team-building outing on Lake Pleasant with activities including wakeboarding and time on a personal watercraft.

Beach for the annual crab fest in 2010; and throws holiday parties at venues such as the Kai Restaurant at Wild Horse Pass and the upper deck at the W Scottsdale. The company dog, Jabhar, interacts

with clients and employees via his own personal Twitter account, @JabharZZ. (Petting him is not a billable activity.)

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