

PHOENIX Business Journal

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Zion & Zion Principal Aric Zion, right, has been using social networks to boost business for Domenick Montanile's four Venezia's Pizzerias. The agency tracks online offers according to special codes and hot links to determine what generates the most interest.

Jim Poulin

http://www.bizjournals.com/phoenix/news/2011/12/29/top-photographs-of-2011.html?s=image_gallery&img_no=22