

SOCIAL MEDIA MARKETING/CONSULTING FIRMS

THE LIST

Ranking: Number of local employees working in social media

Another look...

Just missed the list

Rank	Firm Name	Social media employees
26.	Applied Creative Inc.	6
26.	Blue Blooming Media	6
26.	HubMedia	6
26.	Phoenix Marketing Associates	6
30.	Arrowhead Advertising	5
30.	Blahdot Design Studio	5
30.	Ornick Group	5
30.	Quaver Harley Advertising	5
30.	SMP Communications Corp.	5
35.	Facebook Interactive	4
35.	Impresso Labs	4
36.	WebManager	3
36.	Urban Communications	3
39.	Girl Meets Park Marketing & Media	2
40.	Abilix Media	1

Main list rerank: By total number of employees

Rank	Firm Name	Employees
1.	McMurry	100
2.	Reiner	95
3.	The Lividige Co.	81
4.	Garick	80
5.	Stevens	60
6.	Insolence	40
7.	Off Madison Ave.	35
8.	FabCoast	31
9.	Ar Integrated	30
9.	Zion & Zion	30
11.	Delco	27
12.	Carpe Communications Inc.	26
13.	Knoodle	22
14.	Bullstorm	20
15.	Mass Collide	20
16.	Rockit Media	16
17.	Local Black Marketing	12
17.	New Angle Media	12
19.	Insolence	10
19.	Sevendot Consulting	10
19.	Thrive Marketing	10
19.	Temper Creative	10
23.	KDD Marketing Inc.	7
24.	Brand Commerce PR	6
24.	Hertz Agency	6

About this list

SEARCH Representatives of local marketing/consulting firms, take notice: We're looking for you. If you offer the services and/or information in Business Director Database, you are invited to participate in our search. If you're not in the database, you can be added. **SEARCH** is a free service for you. **SEARCH** is a free service for you. **SEARCH** is a free service for you. **SEARCH** is a free service for you.

Rank	Firm Name	2011 Address	Telephone Web	# of local employees working in social media	Total # of local employees	Social media revenue as percentage of total revenue	Company Website	Facebook page	Twitter	LinkedIn	YouTube	Top local executive
1	011 Madison Ave	100 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.011madison.com	34	34	100%	facebook.com/011madison	twitter.com/011madison	linkedin.com/company/011madison	youtube.com/011madison	David Anderson Chief Executive Officer	
2	FabCoast	480-480-4000 100 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.fabcoast.com	31	31	100%	facebook.com/fabcoast	twitter.com/fabcoast	linkedin.com/company/fabcoast	youtube.com/fabcoast	Ben Pollock Chief Executive Officer	
3	The Lividige Co.	200 E. Randolph Road, Ste. 300 Chicago, IL 60601	480-480-4000 www.lividige.com	31	31	100%	facebook.com/lividige	twitter.com/lividige	linkedin.com/company/lividige	youtube.com/lividige	Phyllis International Business Manager Vicki Markovits	
4	Die & Die	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.dieanddie.com	28	28	100%	facebook.com/dieanddie	twitter.com/dieanddie	linkedin.com/company/dieanddie	youtube.com/dieanddie	Dan & Dan Chief Executive Officer	
5	McMurry	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.mcmurry.com	25	25	100%	facebook.com/mcmurry	twitter.com/mcmurry	linkedin.com/company/mcmurry	youtube.com/mcmurry	Chris McKenna Chief Executive Officer	
6	Reiner	200 E. Randolph Road, Ste. 300 Chicago, IL 60601	480-480-4000 www.reiner.com	24	24	100%	facebook.com/reiner	twitter.com/reiner	linkedin.com/company/reiner	youtube.com/reiner	Right & Left Chief Executive Officer	
7	Stevens	100 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.stevens.com	23	23	100%	facebook.com/stevens	twitter.com/stevens	linkedin.com/company/stevens	youtube.com/stevens	Steve Chief Executive Officer	
8	Temper Creative	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.tempercreative.com	23	23	100%	facebook.com/tempercreative	twitter.com/tempercreative	linkedin.com/company/tempercreative	youtube.com/tempercreative	Chris Chief Executive Officer	
9	Insolence	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.insolence.com	20	20	100%	facebook.com/insolence	twitter.com/insolence	linkedin.com/company/insolence	youtube.com/insolence	John Chief Executive Officer	
9	Garick	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.garick.com	20	20	100%	facebook.com/garick	twitter.com/garick	linkedin.com/company/garick	youtube.com/garick	Mark Chief Executive Officer	
11	Mass Collide	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.masscollide.com	18	18	100%	facebook.com/masscollide	twitter.com/masscollide	linkedin.com/company/masscollide	youtube.com/masscollide	Mark Chief Executive Officer	
11	Knoodle	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.knoodle.com	18	18	100%	facebook.com/knoodle	twitter.com/knoodle	linkedin.com/company/knoodle	youtube.com/knoodle	Mark Chief Executive Officer	
13	Carpe Communications Inc.	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.carpe.com	16	16	100%	facebook.com/carpe	twitter.com/carpe	linkedin.com/company/carpe	youtube.com/carpe	Mark Chief Executive Officer	
13	Local Black Marketing	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.localblackmarketing.com	12	12	100%	facebook.com/localblackmarketing	twitter.com/localblackmarketing	linkedin.com/company/localblackmarketing	youtube.com/localblackmarketing	Mark Chief Executive Officer	
13	New Angle Media	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.newanglemedia.com	12	12	100%	facebook.com/newanglemedia	twitter.com/newanglemedia	linkedin.com/company/newanglemedia	youtube.com/newanglemedia	Mark Chief Executive Officer	
13	Rockit Media	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.rockitmedia.com	12	12	100%	facebook.com/rockitmedia	twitter.com/rockitmedia	linkedin.com/company/rockitmedia	youtube.com/rockitmedia	Mark Chief Executive Officer	
13	Brand Commerce PR	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.brandcommercepr.com	10	10	100%	facebook.com/brandcommercepr	twitter.com/brandcommercepr	linkedin.com/company/brandcommercepr	youtube.com/brandcommercepr	Mark Chief Executive Officer	
16	Knoodle	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.knoodle.com	18	18	100%	facebook.com/knoodle	twitter.com/knoodle	linkedin.com/company/knoodle	youtube.com/knoodle	Mark Chief Executive Officer	
19	Insolence	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.insolence.com	20	20	100%	facebook.com/insolence	twitter.com/insolence	linkedin.com/company/insolence	youtube.com/insolence	Mark Chief Executive Officer	
19	Sevendot Consulting	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.sevendotconsulting.com	10	10	100%	facebook.com/sevendotconsulting	twitter.com/sevendotconsulting	linkedin.com/company/sevendotconsulting	youtube.com/sevendotconsulting	Mark Chief Executive Officer	
19	Thrive Marketing	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.thrivemarketing.com	10	10	100%	facebook.com/thrivemarketing	twitter.com/thrivemarketing	linkedin.com/company/thrivemarketing	youtube.com/thrivemarketing	Mark Chief Executive Officer	
22	KDD Marketing Inc.	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.kddmarketing.com	7	7	100%	facebook.com/kddmarketing	twitter.com/kddmarketing	linkedin.com/company/kddmarketing	youtube.com/kddmarketing	Mark Chief Executive Officer	
22	Hertz Agency	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.hertzagency.com	6	6	100%	facebook.com/hertzagency	twitter.com/hertzagency	linkedin.com/company/hertzagency	youtube.com/hertzagency	Mark Chief Executive Officer	
22	Temper Creative	200 E. 1st Ave. Ste. 200 Chicago, IL 60601	480-480-4000 www.tempercreative.com	23	23	100%	facebook.com/tempercreative	twitter.com/tempercreative	linkedin.com/company/tempercreative	youtube.com/tempercreative	Mark Chief Executive Officer	

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