

fray's **GREATBIG SAVINGS EVENT** | **SELECT Your DEAL** [Get Started](#)

Sign Up for the Phoenix Morning Call Newsletter

[Sign Up](#)

[See all newsletters](#)

Sep 7, 2012, 7:10am MST

The Top 5 advertising agencies in Phoenix



Dale Brown
Research Director-
Phoenix Business Journal
Email | Twitter | Google+

McMurry and Riester are the top two advertising agencies in Phoenix, no matter which way the list was ranked, the *Phoenix Business Journal* reported today.

In the advertising agencies list ranked by staffing, McMurry had 181 employees to 102 for Riester.

In the advertising agencies list ranked by 2011 capitalized billings, McMurry had \$159.8 million to Riester's \$113.7 million.

Click the image above to launch a slideshow of the five largest Phoenix-area advertising agencies.

Riester was No. 1 in a different list, Interactive Marketing Firms. That list was ranked by number of employees working in interactive marketing and Riester reported 80. Second was Meltmedia with 64.

The third list in the issue, Public Relations Agencies, was ranked by number of people working in public relations. Zion & Zion was No. 1 with 23. Second place was a three-way tie between Allison+Partners, Riester and The Lavidge Co., each with 14.

All three lists are available to subscribers. Check out pages 20, 24, 26 and 29 in today's paper. If you don't subscribe, click here.

The next issue of the *Phoenix Business Journal*, due out Sept. 14, will feature the Arizona Corporate Excellence lists, which honor the largest private companies in the state and the fastest-growing ones.

For a full year's worth of *Phoenix Business Journal* research, check out our 2012 Book of Lists. It's available in print, data download and interactive formats.

To include your business on a survey for one or more of our 110-plus lists, contact me at dbrown@bizjournals.com or call 602-308-6511

TOP OF THE PHOENIX LISTS
Advertising Agencies
Ranked by full-time equivalent (FTE) staffing

No. 5	Arrowhead Advertising 16155 N. 83rd Ave., Ste. 205 Peoria 85382 623-979-3000 www.arrowheadad.com Staff: 52	Off Madison Ave + SpinSix 5555 E. Van Buren St., Ste. 215 Phoenix 85008 480-505-4500 www.offmadisonave.com • Number of FTE staff: 52
--------------	--	--

[View Slideshow](#)

SEE HOW **CHASE PLATINUM BUSINESS** IS HELPING **MINUTE SUITES** PROVIDE AN OASIS FOR TRAVELERS

CHASE SO YOU CAN [LEARN MORE](#)

Sponsored Links

- #1 Summer Stock Pick- LVGI
See What "Oprah" Has To Say!
www.limitlessgrowth.net
- IT Training and Certification
Get IT and business training in Microsoft, Cisco, VMware, ITIL, PMP, and more.
www.GlobalKnowledge.com

[Get Listed Here](#)

GREATBIG SAVINGS EVENT
SELECT Your DEAL
[Get Started](#)

Videos



Suneet Singh Tuli on the world's lowest-cost computing Internet device



SAC Capital Indicted in Insider Trading Probe



Sponsored: Prudential: Overcoming Temptation

Most Popular



- Mesa's Fiesta Mall may be facing foreclosure
- Asurion plans to hire 500 in Phoenix, invest \$12M in new tech center
- Sprouts Farmers Market files for \$248 million IPO
- Baby Boomers retiring at worst time in a generation
- ASU vs. Grand Canyon: Presidents spar over sports, for-profit schools
- Phoenix law firm Lewis and Roca combining with Denver's Rothgerber Johnson & Lyons
- Sprouts IPO looks to capitalize on hot organic foods movement
- Sportsman's Fine Wines and Spirits in Phoenix to close
- The Top 5 commercial real estate management firms in Phoenix
- Guess which company's stock is up \$29 and trading above \$400 per share