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Tempe-based Zion & Zion is a full-service marketing strategy, advertising, public relations, social media and interactive firm—and from its number of awards, the super-creative team is mighty good at what they do. As one of the state's top agencies, it has worked with a number of local, national and international names: Barro's Pizza, Fascinations and Dutch Bros. Coffee, to name just a few. www.zionandzion.com.