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**T H E L I S T**

Zion & Zion takes fourth-straight No. 1 ranking on PR Agencies list

Ranked by Number of people working in public relations

Locally Researched by: Dale Brown, Phoenix Business Journal

In 2010 Zion & Zion tied for first in the Phoenix Business Journal's Public Relations Agencies list. Since then the Tempe-based firm has been all by itself on top of the list, and its 24 people working in PR put it there this year. Second went to Allison+Partners with 21 people working in PR, and Gordon C. James Public Relations was third with 17.

Rank	Company	Employees Public Relations Advertising	Total local employees % of income from PR	Notable clients	Principal(s)	Year estab. locally
1	Zion & Zion 464 S. Farmer Ave. Ste. 105 Tempe, AZ 85281 480-751-1007	25 9	34 39%	DMB Associates, The Farm at South Mountain, Fascinations, AV Homes, Barro's Pizza	Aric Zion DuGue Zion	2003
2	Allison+Partners 7135 E. Camelback Road Ste. 204 Scottsdale, AZ 85251 623-201-5500	21 0	23 100%	Toyota, Best Western, Intel Media, H&R Block, Healthways, Maricopa County Air Quality	Cathy Planchard	2006
3	Gordon C. James Public Relations 4715 N. 32nd St. Ste. 104 Phoenix, AZ 85018 602-274-1988	17 0	19 100%	APS, BlueCross BlueShield Arizona, Shea Homes Arizona, Food for the Hungry, Delta Dental of Arizona, Bank of America, Marine Corps Scholarship Foundation, Florence Crittenton	Gordon C. James	1990
4	RIESTER 802 N. Third Ave. Phoenix, AZ 85003 602-462-2200	16 72	95 18%	ADHS, ARAMARK, CasinoAz, Talking Stick Resort, UnitedHealthcare, Voskos, HERDEZ, LaVictoria	Tim Riestler Christina Borrego	1989
5	Olson Communications Inc. 6900 E. Camelback Road Ste. 360 Scottsdale, AZ 85251 480-368-7999	14 0	15 100%	Sundt Construction, Maracay Homes, Walton International, Firesky Resort, Connections Academy, Walt Disney Studios, Universal Pictures, Focus Films, Phoenix Rescue Mission	Michelle Olson	2002

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