

PHOENIX BUSINESS JOURNAL

OCTOBER 30, 2015

37

THE LIST

Compiled by Dale Brown
602-308-6571, @PhxBizDaleBrown
dbrown@bizjournals.com

GRAPHIC DESIGN FIRMS

RANKED BY 2014 DESIGN FEES

Business name / 2014 Rank	Address	2014 local design fees	Total 2014 billings	Full-time staff	Notable area clients	Top local executive	Year founded locally
1 Fisher ① fisherph.com	5005 E. Washington St. Phoenix, AZ 85034 602-955-2707	\$6.4 million	\$8.7 million	16	Phoenix Sun, CopperPoint, Annas, APS, Meritage Homes, Harkins Theaters	Greg Fisher, gfisherph.com	1982
2 RIESTER ② riester.com	802 N. 3rd Ave. Phoenix, AZ 85003 602-462-2200	\$5.24 million	\$140.97 million	123	Arizona Department of Health, Berkshire Hathaway Energy, Casino Arizona, Dignity Health, Hormel, MidFirst Bank	Tim Riestler, triesterriester.com; Tom Ortega, Troy Pottgen	1989
3 Blufish Design Studio ③ blufishdesign.com	110 E. 7th St. Tempe, AZ 85281 480-517-1900	\$4.6 million	\$4.6 million	24	Taylor Morrison, Tillery & Sonco, University of Phoenix Stadium, Cal-Atlantic Homes	Matthew Fisher, matthewfishdesign.com	2002
4 Zion & Zion ④ zionandzion.com	432 S. Farmer Ave. Tempe, AZ 85281 480-751-1007	\$3.9 million	\$45.6 million	39	Goodwill, Childhelp, Barro's Pizzeria, Bank 54	Aric Zion, aric@zionandzion.com; Dale Brown	2003
5 HB Design ⑤ hbdesign.com	3800 S. Cantabria Cir., #1066 Chandler, AZ 85248 866-944-1001	\$3.4 million	\$3.4 million	19	NA	Noma Horton, noma@hbdesign.com; Gail Snow, gailsnow@hbdesign.com; Leslie Worth	2001
6 Ideas Collide Marketing Communications ⑥ ideascollide.com	6125 E. Indian School Rd., Suite 1005 Scottsdale, AZ 85251 480-659-4520	\$3.2 million	\$3.8 million	35	Best Western Hotels & Resorts, Danzons Dairy, Paul Mitchell, Susan G. Komen Central and Northern AZ	Matthew Cjale, Rebecca Cjale; Michael Mason	2005
7 Esser Design ⑦ esserdesign.com	2355 E. Camelback Rd., #200 Phoenix, AZ 85016 602-257-9790	\$2.6 million	\$2.7 million	10	ASU, City of Phoenix, PING, Honor Health, University of Arizona, Banner Health	Pamela Esser, pamelae@esserdesign.com; Stephen Esser, steve@esserdesign.com	1982
8 LAVIDGE ⑧ lavidge.com	2777 E. Camelback Rd., #300 Phoenix, AZ 85016 480-998-2600	\$2.5 million	\$4.1 million	69	Massage Envy, McDonald's, Arizona Commerce Authority, United Rentals, Republic Services, Cable One	Bill Lavidge	1982
9 P.S. Studios Inc. ⑨ poststudios.com	3002 N. 3rd St. Phoenix, AZ 85012 602-253-0390	\$2.25 million	\$2.6 million	12	Desert Botanical Garden, Lily Cuffs, Ballet Arizona	Peter Shikany, ps@poststudios.com	1989
10 Pxl ⑩ thinkpxl.com	1365 N. Scottsdale Rd., #140 Scottsdale, AZ 85237 480-745-2375	\$2.1 million	\$5 million	57	Avella Specialty Pharmacy, INSYS Therapeutics, Arizona Craft Brewers Guild	Brian Winter, Nicole Denton, ndenton@thinkpxl.com	2011
10 Rocket Media ⑩ rocketmedia.com	1420 N. Greenfield Rd., #101 Gilbert, AZ 85234 800-339-7305	\$2.1 million	\$4.2 million	22	NA	Ben Kallman, ben@rocketmedia.com	2003
12 Catapult Strategic Design ⑫ catapult.com	4251 E. Thomas Rd. Phoenix, AZ 85018 602-381-0304	\$1.66 million	\$1.78 million	7	Shannon Farms & Foods, Clunen Construction, AmSafe, Sun City AZ, Anderson Dairy, nasaH2O	Dave Datto, ddatto@catapult.com	1999
13 Folsom & Co. Inc. ⑬ folsomandcompany.com	5512 E. Woodstock Rd. Cave Creek, AZ 85331 480-818-8206	\$1.65 million	\$2.8 million	5	Motorola, Pizza Hut, PGA Golf Tour	Steven Folsom, steve@folsomandcompany.com	1980
14 I-ology ⑭ i-ology.com	16767 N. Parlier Dr., #230 Scottsdale, AZ 85260 480-850-2800	\$1.3 million	\$2 million	12	Swift Transportation, Sonora Quest Laboratories, Origami Owl, Avella Specialty Pharmacy, Helios Education Foundation	Irish Bear, irish@i-ology.com	1986
15 Magnetix ⑮ magnetix.com	2525 E. Arizona Biltmore Cir., #D-140 Phoenix, AZ 85286 602-812-8985	\$1.2 million	\$1.2 million	10	Valley Metro, Local Motors, Those Animals, Planonic	J. Jason Smith, jason@magnetix.com	2015
15 Rain Visual Strategy + Design ⑮ rainvisual.com	464 S. Farmer Ave., #103 Tempe, AZ 85281 480-237-1555	\$1.2 million	\$1.5 million	6	NA	Steve Smith, steve@rainvisual.com; David Rensly, david@rainvisual.com	1985
15 Elevation Marketing ⑮ elevation2b.com	1955 S. Val Vista Dr., #101 Mesa, AZ 85204 480-735-8880	\$1.2 million	\$4.3 million	22	LifeLock, Avnet, CMT, Fortizona, Apache Nitrogen, Phasid	Scott Miegala, scott@elevation2b.com; Steve Reed, steve@elevation2b.com	1999
18 The James Agency ⑱ thejamesagency.com	4100 E. Indian School Rd., #201 Scottsdale, AZ 85251 480-248-6710	\$1.12 million	\$2.11 million	25	Hotel Valley Ho, Spinato's Pizzeria, Safeguard Security, City of Scottsdale, Z'Tejas, Southwestern Grill, SanTan Brewing Co.	Veronique James, veronique@thejamesagency.com	2005
19 AlaMari Media ⑲ alamari-media.com	1926 E. Highland Ave., #104-412 Phoenix, AZ 85016 602-492-8249	\$1 million	\$2 million	1	Piggback Risk, Primary Residential Mortgage, HOLA, Todd Whitener Drywall, IFDA-Arizona, Board Developer	Bryan Lubitz, bryan@alamari-media.com	2009
20 Canary - A Gould Evans Studio ⑳ canary-studio.com	521 S. 3rd St., #100 Phoenix, AZ 85004 602-650-7625	\$895,000	\$995,000	9	AAA Arizona, Anamark, ASU, Baron Properties, city of Mesa, GLHN Architects & Engineers Inc.	Amarda Harper, amarda.harper@gould-evans.com; Melissa Alexander	2008
21 New Angle Media ㉑ newanglemedia.com	2601 E. Thomas Rd., #235 Phoenix, AZ 85016 602-640-5530	\$825,695	\$1.4 million	14	NA	Kristopher Brandt, kbrandt@newanglemedia.com; Steven Roberts	2003
22 D+B (Davidson & Belluso) ㉒ studio@dbelluso.com	4105 N. 20th St., #155 Phoenix, AZ 85016 602-277-1185	\$824,000	\$1.49 million	13	Tempe Yearling Office, city of Phoenix, state of Arizona, McMillan, Tator Perini	Michelle Belluso, michela@dbelluso.com; Rob Davidson, rob@dbelluso.com	2001
23 Spark ㉓ sparkdesign.com	60 E. Rio Salado Pkwy., #900 Tempe, AZ 85281 480-929-0455	\$750,000	\$1 million	7	Avnet, Microsoft, Harkins Theaters, Legends Entertainment District, Core Systems, TSYS	Vince Arden	1996
24 Steve LeVine Entertainment & Public Relations ㉔ steventertainment.com	7819 E. Paradise Ln. Scottsdale, AZ 85260 480-284-6233	\$744,000	NA	25	W Scottsdale, Lodermia Lymphoma, reTEXT	Steve LeVine, steve@steventertainment.com	2007
25 Free Range Productions ㉕ studio@freerange.com	5445 E. Calle Camelia Phoenix, AZ 85018 602-795-9451	\$600,000	\$1.1 million	3	Oregano, OnLine, Penn Tennis Ball, Barret Dulaney Perkins, Gallagher's, Dean & Co.	Gary Tarr, gary@studio@freerange.com	2001

① D+B (Davidson & Belluso) acquired PapaJohn Strategic Communications (No. 15 on this list last year) in February, 2015.

NOTES: NA - not applicable, not available or not approved * - not listed in 2014

► CLOSER LOOK

\$53.4M

Total 2014 design fees for the 25 graphic design firms listed on this page

585

Total number of employees working for the 25 graphic design firms listed on this page

JUST MISSED THE LIST

- Avadium Design \$510K
- Yeager Marketing \$420K
- Monomylth Studio \$400K
- Caliber Group \$400K
- Graphique Creative \$250K

ABOUT THE LIST

Information was obtained from representatives of the graphic design firms through email surveys and could not be independently verified by the Phoenix Business Journal. Only those firms responding to our inquiries are listed.

NEED A COPY OF THE LIST?

For information on obtaining reprints, web permissions and commemorative plaques, contact Barbara Bornstead at 602-308-6541 or bbarnstead@bizjournals.com. More information can be found online at Phoenix.Bizjournals.com by clicking "Store" under the Menu tab near the top of the site.

WANT TO BE ON THE LIST?

If you wish to be surveyed when The List is next updated, or if you wish to be considered for other Lists, email your contact information to Dale Brown at dbrown@bizjournals.com.