

# PHOENIX BUSINESS JOURNAL

**JANUARY 1, 2016** 



## WEB DESIGN FIRMS

RANKED BY NUMBER OF LOCAL WEB DESIGNERS

|   | Business name / 2015 Rank<br>Website          | Address<br>Phone  | Web<br>designers | # of local<br>employees | employees,<br>firmwide | Partial list of clients   | Top local executive   |
|---|---|---|------------------|-------------------------|------------------------|---|---|
|   | meltmedia (3)<br>meltmedia.com                | 1255 W. Rio Seledo Pirwy., #209<br>Tempe, A2 85281<br>602-340-9440                | 62               | 76                      | 76                     | Generitech, Honor Health,<br>Microchip, Valeant<br>Pharmaceuticals, Roche                                 | Justin Grossman   |
| • | RIESTER @                                     | 802 N. 3nd Ave.<br>Phoenix, AZ 85003<br>502-462-2200                              | 42               | 123                     | 138                    | lavictoria.com,<br>authenticroyal.com,<br>coalsculpting.com,<br>tailongstickresort.com                    | Tim Riester, triester/Briester.com,<br>Alan Perkel; Mirja Riester; Tom<br>Ortaga                |
| ) | LAVIDGE (1)<br>Lavidge.com                    | 2777 E. Camelback Rd., #300<br>Phoenix, AZ 85016<br>480-998-2600                  | 40               | 78                      | 78                     | Arizona Commerce Authority,<br>Coble ONE, Mossage Emry, TGEN  | Bill Lawidge  |
| ) | Nomadic ()<br>tomadicagetry.com               | 7702 E. Doublettree Ronch<br>Rd., #200<br>Scottsdale, #2 85258<br>480-270-3000    | 40               | 95                      | 95                     | Disney Parks and Destinations,<br>Ubisoft, WhiteWave Foods,<br>Remington, Oregonos                        | Tim Welch,<br>teratch tenormaliciagancy.com; Tim<br>Weshburn,<br>twashburn.tenormalicagancy.com |
| ) | Integrated Web Strategy 6                     | 5330 N. 12th St.<br>Phoenix, AZ 85014<br>602-222-4704                             | 25               | 28                      | 30                     | U.S. Soccer Faundation, The<br>Phoenix Symphony, Arizona Public<br>Service                                | Max Fose,<br>maxaworkwithiws.com  |
| • | LaneTerralever @                              | 725 W. McDowell Rd.<br>Phoenix, AZ 85007<br>602-258-5263                          | 24               | 110                     | 110                    | JDA Software, Cable ONE, GORE-<br>TEX, Republic Services, First Solar                                     | Beau Lane; Chris Johnson,<br>chris.johnsonsölaneterralever.com                                  |
|   | Systems Technology Group @<br>siglink.com     | 2828 N. Central Ave., #1145<br>Phoenix, AZ 85004<br>602-234-3131                  | 18               | 30                      | 30                     | Arizona state libraries, city of<br>Peorla, Maricopa County   | Barry Young,<br>byoung:astglink.com; Dwid<br>Smolinski,<br>dsmolinski@stglink.com               |
| ) | Vuria ®                                       | 8151 E. Evens Rd., #2<br>Scottsdale, A2 85260<br>480-315-8040                     | 15               | 32                      | 32                     | па  | Martin Diamond,<br>mdiamond avuria.com  |
| 2 | Zion & Zion ⑦<br>zlonandzion.com              | 432 S. Farmer Ave.<br>Tempe, A2 85281<br>480-751-1007                             | 18               | 39                      | 39                     | Goodwill, Berro's Pizza, Childhelp,<br>K Couture, Imperial Wholesale                                      | Aric Zlan, etic Szlanond Zlan.com<br>DuGue Zlan   |
| 0 | Blufish Design Studio 🛞                       | 110 E. 7th St.<br>Tempe, A2 85281<br>480-517-1900                                 | 16               | 34                      | 43                     | Taylor Morrison, KB Home, Tiffany<br>& Bosco, University of Phoenix<br>Stadium                            | Natthew Hasher,<br>inett/Sblufishd esign.com  |
| 0 | Vilocity Interactive Inc. (8)                 | 9927 E. Bell Rd., #140<br>Scottsdale, AZ 65260<br>480-584-5700                    | 16               | 16                      | 20                     | na.   | Rom Mileti, romSvilocity.com  |
| 2 | FabCom - Integrated<br>Strategic Marketing ⑦  | 7819 E. Greenway Rd., #5<br>Scottudale, A2 85260<br>480-478-8500                  | 15               | 36                      | 38                     | Health care, education, technology, professional services   | Brian Fabiano   |
| 2 | Local Work Marketing @                        | 14811 N. Kierland Blvd., #750<br>Scottsdale, #2 85254<br>623-266-2726             | 15               | 15                      | 15                     | ASU, OrtheArlzona, localwork.com  | Ryam Naylor,<br>ryan-Blacatwork.com   |
| 2 | mobiManage @<br>mobimenge.com                 | 4237 N. Crattsman Ct., #205<br>Scottsdale, AZ 85251<br>888-355-6624               | 15               | 25                      | 25                     | Arizona Science Center, Los<br>Angeles Tourism, Sendals Resort  | Doug Raiston,<br>draistonii mobilmenege.com   |
| 5 | Gate6 (5)<br>pateol.com                       | 23 450 N. 19th Ave., #110<br>Phoenix, X2 85027<br>623-572-7725                    | 14               | 27                      | 83                     | па  | Manish Mamna hi   |
| 5 | ZOG Digital (B)<br>Zogdigitat.com             | 18835 N. Thompson Peak Plevy.<br>Scottsdale, AZ 85255<br>480-426-9952             | 12               | 54                      | 55                     | Berefoot Wines, Schlotzley's,<br>Auntie Anne's, Moe's Southwest<br>Grill, Dutch Bros. Coffee              | Jeffrey Herzog  |
| 6 | Defero @<br>deferousa.com                     | 3131 E. Camelback Rd., #360<br>Phoenix, AZ 85016<br>602-368-3750                  | 12               | 28                      | 29                     | SDA, Combat, FSJ, IMC, NRF  | Eric Snelz,<br>esnelz/8deferousa.com, Eric<br>Brandt  |
| 8 | Ideas Collide Marketing<br>Communications ®   | 6125 E. Indian School Rd., Studio<br>1005<br>Scottsdale, A2 85251<br>480-659-4520 | 11               | 40                      | 40                     | Best Western International, Annet,<br>Healthways  | Matthew Clyda; Rebecca Clyda;<br>Michael Mason  |
| 9 | Off Madison Ave ®<br>offmadisonme.com         | 5555 E. Van Baren St., 4215<br>Phaenix, AZ 85008<br>480-505-4500                  | 10               | 40                      | 45                     | Arizons Office of Tourism, Nike,<br>Chipotle  | Mike Harne; David Anderson;<br>Roger Hurni  |
| 0 | I-ology @                                     | 16767 N. Perimeter Dr., #230<br>Scottsdale, AZ 85260<br>480-850-2800              | 9                | 13                      | 13                     | Helios Education Foundation,<br>Sonora Quest Laboratories, Swift<br>Transportation, Aveila Pharmacy       | Trish Bear, trishesi -alagy.com   |
| D | Epsilonium Systems Inc. (8)                   | 2111 E. Baseline Rd., #B-7<br>Tempe, #2 85283<br>480-219-2629                     | 8                | 15                      | 40                     | University of Michigan, Boeing,<br>Bashas', Honeywell, Dash Designs                                       | Girdhar Arora,<br>gatora:Sepsilanium.com  |
| D | Interactive Sites ®                           | 80 E. Rio Salado Plovy., #115<br>Tempe, AZ 85281<br>800-435-7062                  | 8                | 8                       | 23                     | Enchantment Resorts, Mirivel<br>Resorts & Hotels, Starwood<br>Resorts & Hotels, Commune<br>Hotels+Resorts | Michael Waltman   |
| D | eCreations Web Services ®<br>errentions.net   | 23025 N. 15th Ave., #104<br>Phoenix, AZ 85027<br>623-434-1622                     | в                | 10                      | 10                     | Wiley, Rosewood Hotels, Meridian<br>Bank, Electronic Components<br>Industry Asm.                          | Stave Tamulawicz,<br>stavetzsecreations.net   |
| D | FireDrum Web Design /<br>Internet Marketing @ | 9903 E. Bell Rd., #120<br>Scottsdale, AZ 85260<br>480-699-1524                    | -8               | 10                      | 10                     | Bidstop Teys and Books, Franchise<br>Capital Adivsors, CSE and<br>Associates                              | Kavin Troandia,<br>leavintaöfiredrum.com, Mike Toll,<br>mtol.colf ir ethrum.com                 |
| 9 | New Angle Media ®                             | 2601 E. Thomas Rd., #235<br>Phoenix, AZ 85016<br>602-840-5530                     | 7                | 14                      | 14                     | Honeywell, Avnet, Microchip, ON<br>Semiconductor, Hearst, DIO<br>Association                              | Kristopher Brandt,<br>kbrandt:Ginewanglemedia.com;<br>Steven Roberts                            |
|   |   |   | -                |                         |                        |   |   |

Compiled by Dale Brown 602-308-6511, @PhxBizDaleBrown dbrown@bizjournals.com

11

## CLOSER LOOK

471 Total number of web designers working for the 25 web design firms on this list

# 996

Total number of local employees working for the 55 web design firms on his list

## HONORABLE MENTION

| Fasturtle                 | 6 |
|---------------------------|---|
| Stoke Interactive         | 5 |
| Rocket Media              | 5 |
| Cyberspeedway             | 5 |
| The Franchise<br>Builders | 5 |
| Pod                       | 5 |

### ABOUT THE LIST

ABOUT THE LIST Information was obtained from web design firm representatives through email surveys and could not be independently verified by the Phoenix Business Journal. Only those companies responding to our inquiries are listed.

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## WANT TO BE ON THE LIST?

ON THE LIST? If you wish to be surveyed when The List is next updated, or if you wish to be considered for other Lists, email your contact information to Dale Brown at dbrown@bizjournals.com.

NOTES: NA - not applicable, not available or not approved \*- not listed in 2015