

# PHOENIX BUSINESS JOURNAL

## THE LIST

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### GRAPHIC DESIGN FIRMS

RANKED BY 2015 LOCAL DESIGN FEES

Rank	Business name / 2015 Rank Website	Address Phone	2015 local design fees	Total 2015 billings	Full-time staff	Notable area clients	Top local executive	Year founded locally
1	<b>Fisher</b> ① fisherph.com	3005 E. Washington St. Phoenix, AZ 85214 602-955-2707	\$6.3 million	\$8.5 million	13	Phoenix Suns, Copperpoint Insurance, Amexus, APS, Harkins Theatres, AZ Rattlers, Leavitt & Touche, Honor Health	Greg Fisher, gfisher@fisherph.com	1982
2	<b>Blufish Design Studio</b> ② blufish.com	110 E. 7th St. Tempe, AZ 85281 480-517-1900	\$6 million	\$6 million	37	Taylor Morrison, Tiffany & Bosco, University of Phoenix Stadium, BB Home	Matthew Hatcher, matt@blufishdesign.com	2002
3	<b>RIESTER</b> ② riester.com	3344 E. Camelback Rd. Phoenix, AZ 85018 602-462-2200	\$5.15 million	\$133 million	126	Arizona Department of Health, Berkshire Hathaway Energy, Casino Arizona, McDonald's, McFirst Bank	Tim Riester, tbr@riester.com; Tom Ortega, tom@riester.com	1989
4	<b>Fingerpaint</b> ④ fingerpaintmarketing.com	6900 E. Camelback Rd., #300 Scottsdale, AZ 85251 480-368-7999	\$4.46 million	\$23.24 million	28	NA	Michele Olson	2002
5	<b>Zion &amp; Zion</b> ④ zionandzion.com	432 S. Farmer Ave. Tempe, AZ 85281 480-751-1007	\$4.1 million	\$47.3 million	41	Goodwill, Barr's Pizzeria, Denver Network of AZ, Frisp and Blow	Alic Zien, alic@zionandzion.com; Duane Zion	2003
6	<b>HB Design</b> ⑤ hbdesign.com	3800 S. Cantabria Cir., #1066 Chandler, AZ 85248 866-944-1001	\$3.5 million	\$3.5 million	19	NA	Noma Harlan, noma@hbdesign.com; Gail Snow, gail@hbdesign.com; Leslie Worth	2001
7	<b>P.S. Studios Inc.</b> ⑨ psstudios.com	3002 N. 3rd St. Phoenix, AZ 85012 602-253-0390	\$2.75 million	\$3.2 million	12	Oly Caffo, Desert Botanical Garden, IFC World Bank, Cable ONE Business, Ballet Arizona, Lisa Sette Gallery	Peter Shikany, ps@psstudios.com	1989
8	<b>Esser Design</b> ⑦ esserdsgn.com	2355 E. Camelback Rd., #200 Phoenix, AZ 85016 602-257-9790	\$2.6 million	\$2.7 million	9	ASU, PPG, City of Phoenix, Maricopa County, W.L. Gore, state of Arizona, OMB, HonorHealth, UK	Famela Esser, famela@esserdsgn.com; Stephen Esor, steve@esserdsgn.com	1982
9	<b>LAVIDGE</b> ⑩ lavidge.com	2777 E. Camelback Rd., #300 Phoenix, AZ 85016 480-998-2600	\$2 million	\$28 million	76	Phoenix International Raceway, McDonald's, Republic Services, United Rentals, Rusty Wallace Brewing, ITS	Bill Lavidge	1982
9	<b>Owens Harkey Advertising</b> ⑩ owensharkey.com	3550 N. Central Ave., #1730 Phoenix, AZ 85012 602-254-5159	\$2 million	\$94.3 million	58	Arizona Lottery, Raising Cane's, Jim Click Auto, AZDHS, AV Homes, Sedona	Matthew Owens, Scott Harkey, s.harkey@owensharkey.com	1960
11	<b>Magnetry</b> ⑩ magnetry.com	818 N. Central Ave. Phoenix, AZ 85004 602-795-9990	\$1.75 million	\$1.75 million	10	Local Motors, Valley Metro, Blood Systems Inc., Poisoned Pen Press	J. Jason Smith, jason@magnetry.com	2015
12	<b>Catapult Strategic Design</b> ⑩ catapult.com	1690 N. McDowell Dr. Tempe, AZ 85281 602-383-0394	\$1.58 million	\$1.69 million	6	Shamrock Farms & Foods, Chamos Construction, Flexus Worldwide, AV Homes, Anderson Dairy, Sun City AZ	Dave Duke, dd@catapult.com	1999
13	<b>Folsom &amp; Co. Inc.</b> ⑩ folsomandcompany.com	5312 E. Woodstock Rd. Case Creek, AZ 85331 480-838-8206	\$1.45 million	\$2.9 million	5	BOGS, Seashine Goodies, PGA Tour	Steven Folsom, hf@folsomandcompany.com	1980
14	<b>The James Agency</b> ⑩ thejamesagency.com	8100 E. Indian School Rd., #201 Scottsdale, AZ 85251 480-248-6710	\$1.34 million	\$2.43 million	28	Spinato's Pizzeria, Mountain Shadows, YC's Mongolian Grill	Veronique James, veronique@thejamesagency.com	2005
15	<b>Rain Visual Strategy + Design</b> ⑩ visualrain.com	464 S. Farmer Ave., #103 Tempe, AZ 85281 480-237-1555	\$1.2 million	\$1.4 million	5	NA	David Ronghi, david@visualrain.com; Steve Smith, steve@visualrain.com	1985
16	<b>Rocket Media</b> ⑩ rocketmedia.com	3335 E. Baseline Rd. Gilbert, AZ 85234 800-339-7305	\$1 million	\$4 million	16	NA	Ben Kukman, ben@rocketmedia.com	2003
16	<b>Pyxl</b> ⑩ pyxl.com	1363 N. Scottsdale Rd., #140 Scottsdale, AZ 85257 480-745-2575	\$1 million	\$1 million	60	NA	Brian Winters, brian@pyxl.com	2011
18	<b>Davidson Belluso</b> ⑩ davidsonbelluso.com	4105 N. 20th St., #155 Phoenix, AZ 85016 602-277-1185	\$806,945	\$1.98 million	12	Tempe Tourism Office, state of Arizona, Phoenix Children's Hospital	Michelle Belluso, michelle@davidsonbelluso.com; Rob Davidson	2001
19	<b>Avadium Design</b> ⑩ avadiumdesign.com	5475 E. Bell Rd., #105 Scottsdale, AZ 85254 602-465-0545	\$510,000	\$510,000	5	Ziglock, Ringford, PetSmart	Mario Espar, mario@avadiumdesign.com	2009
20	<b>Free Range Productions</b> ⑩ outheadshop.com	5445 E. Calle Camelia Phoenix, AZ 85018 602-793-9451	\$450,000	\$1.1 million	3	Oregon's, Head Racquet Sports, OnTrac, Gallagher's, Dean & Co., Engstrom Berger, Mach 1, Barnett Batsany Perkins	Gary Tarr, gary@outheadshop.com	2001
21	<b>Anamorphics Inc.</b> ⑩ anamorphics.com	3820 W. Happy Valley Rd., #340-515 Glendale, AZ 85310 602-953-5002	\$400,000	\$400,000	2	T.R. Lewis, Johnson Carter, PENTA Construction Group, Lemar	Michael Pollack, michael@anamorphics.com; Ann Seibert, ann@anamorphics.com	2002
22	<b>ReThink Advertising</b> ⑩ rethinkadvertising.com	4714 N. 44th St. Phoenix, AZ 85018 602-284-6722	\$300,000	\$850,000	6	NA	Stephanie Riley, stephanie@rethinkadvertising.com	2008
22	<b>Nocturnal Branding Studio</b> ⑩ nocturnalbranding.com	5455 E. Sun Rice Rd. Case Creek, AZ 85331 480-888-4207	\$300,000	\$500,000	2	Deltek Analytics, DallasAems, Christ's Church of the Valley, Maizer's Mexican Restaurants	Ron Peters, ron@nocturnalbranding.com; Linda Peters	2001
24	<b>Spiral Creative Services</b> ⑩ spiral-creative.com	4521 E. Ford Ave. Gilbert, AZ 85234 480-832-9339	\$260,451	\$922,668	2	Arizona Game and Fish Department, Schruener European Mercedes-Benz, state of Arizona	Susan Gee, susan@spiral-creative.com	2003
25	<b>Creative License International</b> ⑩ creativeinternational.com	325 S. 48th St., #111 Tempe, AZ 85281 480-777-3687	\$250,000	\$4.2 million	25	NA	Claudia Genster, cgenster@creativeinternational.com; Dan Conrad, dan@creativeinternational.com	2008
25	<b>Miss Details Design</b> ⑩ missdetails.com	33350 N. Frank Lloyd Wright Blvd., #1092 Scottsdale, AZ 85260 602-315-1183	\$150,000	\$300,000	2	Rena Grill, Arizona Technology Council, Hormel's, Ling & Louie's Asian Bar and Grill	Tanya Gagnon, tanya@missdetails.com	2004
25	<b>Spark</b> ⑩ sparkdesign.com	688 W. 1st St., #4 Tempe, AZ 85281 480-829-0453	\$150,000	\$2 million	2	Amet EM, Qore Systems, rSmart, MyPa, TSV, VETix	Vince Adam	1996

NOTES: NA - not applicable, not available or not approved \* - not listed in 2015

#### CLOSER LOOK

**\$52M**

Total 2015 local design fees for the 27 graphic design firms listed on this page

**617**

Total number of employees working for the 27 graphic design firms listed on this page

#### HONORABLE MENTION

Runway Light	\$200K
FireDrum Internet Marketing	\$100K
AlaMiri Media	\$150K
Canary, a Gould Evans Studio	\$125K
Steve LeVine Entertainment & Public Relations	\$80K

#### ABOUT THE LIST

Information was obtained from representatives of the graphic design firms through email surveys and could not be independently verified by the Phoenix Business Journal. Ideas ColliDe Marketing Communications, No. 6 on this list in 2015, did not respond to our inquiries by deadline. Only those firms responding to our inquiries are listed.

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