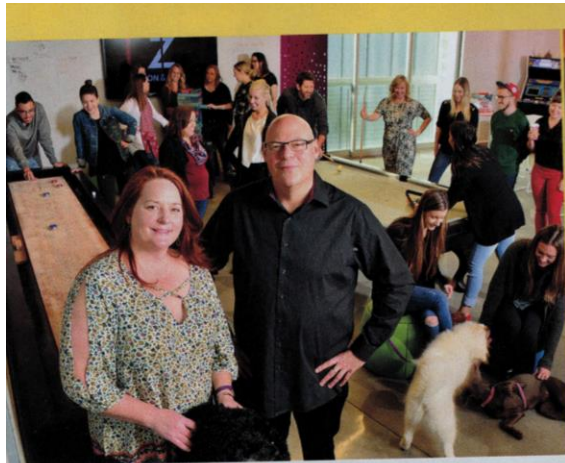


RANKING

The Best of Arizona Business

ARIZONA[®]



Front, from left: DuGue Zion, COO; Aric Zion, CEO; and Zion & Zion's team members. ©2017 DuaneDarling.com

BEST WORKPLACE CULTURE 30 STAFF OR MORE

1

ZION & ZION

432 S. Farmer Ave., Tempe, AZ 85281

480-751-1007 · zionandzion.com

Year Est: 2003

AZ Staff: 39

Principal(s): Aric Zion, DuGue Zion

A flat management structure, a highly collaborative team, two national conferences per year per employee and the only major agency to have never had a layoff are just a few of the drivers of Zion & Zion's continued success in the work it does.

3
last year

2 R&R Partners

121 E. Buchanan St., Phoenix, AZ 85004

480-317-6040 · rpartners.com

Year Est: 1995 **AZ Staff:** 40

Principal(s): Matt Silverman

Prominent Company Perks: Rockin' benefits, brain food, summer Fridays, bring your dog, 3 weeks PTO, \$25K build/protect the brand contest

2
last year

3 Zog Digital

11201 N. Tatum Blvd., #200, Phoenix, AZ 85028

480-426-9952 · zogdigital.com

Year Est: 2011 **AZ Staff:** 56

Principal(s): Jeffrey Herzog

Prominent Company Perks: Casual work environment, dog-friendly Fridays, team building, holiday event and outings, flexible vacation days

3
last year

4 LAVIDGE

2777 E. Camelback Rd., #300, Phoenix, AZ 85016

480-998-2600 · lavidge.com

Year Est: 1982 **AZ Staff:** 76

Principal(s): Bill Lavidge

Prominent Company Perks: Dental, medical and vision; generous PTO package; LAVIDGE Fun Committee; dog-friendly atmosphere

4
last year

5 LaneTerralerver

725 W. McDowell Rd., Phoenix, AZ 85007

602-258-5263 · laneterralever.com

Year Est: 1962 **AZ Staff:** 135

Principal(s): Beau Lane, Chris Johnson

Prominent Company Perks: Medical/dental/vision insurance, matching 401k, PTO with floating holidays, paid parental leave, stocked kitchen

5
last year

ADVERTISING AGENCIES: 35 STAFF OR MORE

2 Zion & Zion

432 S. Farmer Ave., Tempe, AZ 85281

480-751-1007 · zionandzion.com

Year Est: 2003 **AZ Staff:** 39

Principal(s): Aric Zion, DuGue Zion

Notable Clients: Goodwill, DMB, Barro's Pizza, Bank 34, Habitat for Humanity, ARS, AV Homes, Donor Network of Arizona, Casino Del Sol

2
last year

3 R&R Partners

121 E. Buchanan St., Phoenix, AZ 85004

480-317-6040 · rpartners.com

Year Est: 1996 **AZ Staff:** 36

Principal(s): Matt Silverman, vice president and managing director

Notable Clients: Avnet, Boeing, Cox Communications, Barrow Neurological Foundation, First Solar

3
last year

4 Santy

8370 E. Via de Ventura, #K-100, Scottsdale, AZ 85258

888-679-3685 · santy.com

Year Est: 1991 **AZ Staff:** 46

Principal(s): Dan Santy

Notable Clients: Peter Piper Pizza, Pocky, Harvest Snaps, Real Mex, Mist Tea, AZ Department of Health Services, Paradise Bakery & Cafe

4
last year

5 Ideas Collide

6125 E. Indian School Rd., #1005, Scottsdale, AZ 85251

480-659-4520 · ideascollide.com

Year Est: 2005 **AZ Staff:** 35

Principal(s): Matthew Clyde, Rebecca Clyde, Michael Mason

Notable Clients: Best Western International, Danzeisen Dairy, Susan Komen of Arizona, Paul Mitchell Schools

5
last year

6 Owens Harkey Advertising & Public Relation

3550 N. Central Ave., #1710, Phoenix, AZ 85012

602-254-5159 · owensharkey.com

Year Est: 1960 **AZ Staff:** 58

Principal(s): Matthew Owens, CEO; Scott Harkey, president

Notable Clients: Arizona Lottery, Raising Cane's, AZDHS, AV Home Fiesta Bowl, Sedona Tourism

6
last year

7 LaneTerralerver

725 W. McDowell Rd., Phoenix, AZ 85007

602-258-5263 · laneterralever.com

Year Est: 1962 **AZ Staff:** 135

Principal(s): Beau Lane, Chris Johnson

Notable Clients: Time Warner Cable, Cable ONE, Meritage, TruGreen Cardinals, Natl. Academy of Sports Medicine, Goodyear Tires, Isagenix

7
last year

8 RIESTER

3344 E. Camelback Rd., Phoenix, AZ 85018

602-462-2200 · riester.com

Year Est: 1989 **AZ Staff:** 83

Principal(s): Tim Riester, Mirja Riester, Tom Ortega, Alan Perkel

Notable Clients: ARAMARK, ADHS, Casino Arizona, FDA, Gilead, Hormel, Idahoan, McDonald's, Medics, MidFirst Bank, Talking Stick

8
last year

9 Off Madison Ave

5555 E. Van Buren St., #215, Phoenix, AZ 85008

480-505-4500 · offmadisonave.com

Year Est: 1998 **AZ Staff:** 48

Principal(s): Roger Huml, David Anderson, Mike Home

Notable Clients: Arizona Office of Tourism, Natl. Academy of Sports Medicine, Chipotle, CVS/Caremark, Great Hearts Academy, OdySea

9
last year

10 Zog Digital

11201 N. Tatum Blvd., #200, Phoenix, AZ 85028

480-426-9952 · zogdigital.com

Year Est: 2010 **AZ Staff:** 56

Principal(s): WND

Notable Clients: Pep Boys, CarMax, AO Smith, Kitchen Aide, Wy Hotels, Fortinet and Fruit of the Loom

10
last year