

PHOENIX BUSINESS JOURNAL

NOVEMBER 17, 2017

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THE LIST

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GRAPHIC DESIGN FIRMS

RANKED BY 2016 LOCAL DESIGN FEES

Rank	Business name / 2016 Rank Website	Address Phone	2016 local design fees	Total 2016 billings	Full-time staff	Notable area clients	Top local executive	Year founded locally
1	Fisher ① fisherphx.com	5005 E. Washington St. Phoenix, AZ 85034 602-955-2707	\$6.6 million	\$8.6 million	16	APS, Phoenix Suns, CopperPoint Insurance, Lovitt & Touché, HonorHealth	Greg Fisher, gfisherphx.com	1982
2	Zion & Zion ⑤ zionandzion.com	432 S. Farmer Ave. Tempe, AZ 85281 480-751-1007	\$6.5 million	\$71.4 million	41	Goodwill, Barro's Pizza, Donor Network of AZ	Ark Zion, arktionandzion.com; DuGue Zion	2003
3	RIESTER ③ riester.com	3344 E. Camelback Rd. Phoenix, AZ 85018 602-462-2200	\$5.8 million	\$166 million	120	Casino Arizona, Talking Stick Resort, MidFirst Bank, Arizona Department of Health Services	Tim Riester, triester@riester.com; Tom Ortega, tortega@riester.com	1989
4	Blufish Design Studio ② blufish.com	110 E. 7th St. Tempe, AZ 85281 480-417-1900	\$5.6 million	\$6.5 million	40	Taylor Morrison, KB Home, Zephyr Partners, Tiffany & Bosco, Cartel Coffee	Matthew Hacher, matt@blufishdesign.com	2002
5	OH Partners ⑧ ohpartners.com	3550 N. Central Ave., 19th Fl. Phoenix, AZ 85012 602-254-5159	\$5.5 million	\$90 million	100	Arizona Lottery, Gila River Hotels & Casinos, Eggies	Matthew Owens; Scott Harkay, s.harkay@owensharkay.com; Matt Moore; Brad Casper	1960
6	Fingerpaint ④ fingerpaintmarketing.com	6900 E. Camelback Rd., #360 Scottsdale, AZ 85251 480-368-7999	\$5.41 million	\$29.75 million	30	NA	Michelle Olson	2002
7	Ideas Collide ⑥ ideascollide.com	6125 E. Indian School Rd., #1001 Scottsdale, AZ 85251 480-659-4520	\$4.2 million	\$7.6 million	50	Best Western Hotels & Resorts, Danzsen Dairy, Paul Mitchell	Matthew Clyde; Rebecca Clyde	2005
8	HB Design ⑩ hbdesign.com	3800 S. Cantabria Cir., #1066 Chandler, AZ 85248 866-944-1001	\$3 million	\$3 million	3	High-tech, real estate, telephony	Noma Hanlon, noma@hbdesign.com; Leslie Worth	2001
9	Magnetry ⑨ magnetry.com	824 N. Central Ave. Phoenix, AZ 85004 602-795-9990	\$2.75 million	\$3.5 million	12	Local Motors, First Things First, Valley Metro, Childhelp, Axon, Santa Athletics	J. Jason Smith, jason@magnetry.com	2015
10	Esser Design ⑩ esserdesign.com	2355 E. Camelback Rd., #200 Phoenix, AZ 85016 602-257-9790	\$2.7 million	\$2.85 million	9	ASU, PING, city of Phoenix, Maricopa County, W.I. Gore, state of Arizona, Sunstate Equipmen	Pamela Esser, pamela@esserdesign.com; Stephen Esser, steve@esserdesign.com	1982
11	P.S. Studios Inc. ⑦ psstudios.com	3002 N. 3rd St. Phoenix, AZ 85012 602-253-0390	\$2.4 million	\$2.9 million	11	Ily coffee, IFC-World Bank, Jennings Strous, Cable One, Ballet Arizona	Peter Shikany, ps@psstudios.com	1989
12	LAVIDGE ⑩ lavidge.com	2777 E. Camelback Rd., #300 Phoenix, AZ 85016 480-998-7600	\$2.27 million	\$32 million	76	Arizona Commerce Authority, Phoenix International Raceway, United Rentals	Bill Lavidge; Bob Case, bcase@lavidge.com	1982
13	Catapult Strategic Design ⑩ catapultu.com	1690 N. McClintock Dr. Tempe, AZ 85281 602-381-0304	\$1.62 million	\$1.77 million	7	Shamrock Farms, Flexus Worldwide, Chanen Construction, Calbee NA, Power Hotel Group	Dave Duke, dduke@catapultu.com	1999
14	Folsom & Co. Inc. ⑩ folsomandco.com	5512 E. Woodstock Rd. Cave Creek, AZ 85331 480-818-8206	\$1.6 million	\$2.85 million	5	BOEY, PGA Tour, Healthy Arizona	Steven Folsom, hello@folsomandco.com	1980
15	Serendipit Consulting ⑩ serendipitconsulting.com	4450 N. 12th St., #238 Phoenix, AZ 85014 602-283-5209	\$1.5 million	\$3.07 million	24	Beckett's Table / Southern Rail, Mariposa Pilot Communities, Modern Acupuncture	Melissa DiGianfilippo, melissa@serendipitconsulting.com; Alexis Krisay	2008
16	The James Agency ⑩ thejamesagency.com	8100 E. Indian School Rd., #201 Scottsdale, AZ 85251 480-248-6710	\$1.4 million	\$2.6 million	32	Hotel Adeline, Magimain Shadows, Pacific Retail, BMC Jeep	Veronique James, veronique@thejamesagency.com	2005
17	Rain Visual Strategy / Design ⑩ visualrain.com	464 S. Farmer Ave., #103 Tempe, AZ 85281 480-237-1555	\$1.1 million	\$1.2 million	7	Eden Innovations, ASU, Samson Rope	David Rengifo, david@visualrain.com; Steve Smit, steve@visualrain.com; Curtis Despan, curtis@visualrain.com	1985
18	Davidson Belluso ⑩ davidsonbelluso.com	4105 N. 20th St., #155 Phoenix, AZ 85016 602-277-1185	\$1.04 million	\$2.23 million	14	Tempe Tourism Office, Arizona Pet Project, Arizona Department of Gaming / Division of Problem Gambling	Michela Belluso, michela@davidsonbelluso.com; Rob Davidson	2001
19	Stoke Interactive ⑩ stoke-interactive.com	18444 N. 25th Ave., #420-735 Phoenix, AZ 85023 480-648-3760	\$1 million	\$2 million	13	Maricopa County Home Shows, Armatite, Surgeon Rifles, Figure and Groove	Lindsay Beckman, lindsay@stokeinteractive.com	2012
19	Pyxl ⑩ thinkpyxl.com	1365 N. Scottsdale Rd., #140 Scottsdale, AZ 85257 480-745-2575	\$1 million	\$7.2 million	12	Skinbetter Science, Insys Therapeutics, MicroAge	Brian Winger, nicole Denton, ndenton@thinkpyxl.com; Ryan Town, rtown@thinkpyxl.com	2011
21	Moses Inc. ⑩ moseshc.com	106 E. Buchanan St. Phoenix, AZ 85004 602-254-7312	\$750,000	\$750,000	20	NA	Louise Moses, louisemoses@moseshc.com	1983
22	Canary, a Gould Evans studio ⑩ canary-studio.com	521 S. 3rd St., #100 Phoenix, AZ 85004 602-650-7625	\$561,860	\$1 million	6	ASU, Phoenix Community Alliance, Cushman Wakefield, AIA AZ, Aramark, city of Mesa	Melissa Alexander; Krista Shepherd; Trudi Hummel; Amanda Harper	2008
23	Creative License International ⑩ creativelicenseintl.com	325 S. 48th St., #111 Tempe, AZ 85281 480-777-3687	\$550,000	\$865,000	34	NA	Claudia Gerster, cgerster@creativelicenseintl.com	2008
23	Avadium Design ⑩ avadiumdesign.com	5425 E. Bell Rd., #105 Scottsdale, AZ 85254 602-405-0545	\$550,000	\$550,000	7	Tuft & Needie, Kingsford, PetSmart	Mario Esquer, mario@avadiumdesign.com	2009
25	Free Range Productions ⑩ outsidethecoop.com	5445 E. Calle Camella Phoenix, AZ 85018 602-795-9451	\$450,000	\$1.1 million	3	NA	Gary Tarr, gary@outsidethecoop.com	2001

NOTES: NA - not applicable, not available or not approved * - not listed in 2016

CLOSER LOOK

\$65.9M

Total 2016 local design fees for the 25 graphic design firms listed on this page

692

Total number of local employees for the 25 graphic design firms listed on this page

HONORABLE MENTION

ReThinc Advertising	\$350K
Nocturnal Branding Studio	\$300K
FireDrum Internet Marketing	\$275K
Anamorphic Inc.	\$250K
Miss Details Design	\$250K

ABOUT THE LIST

Information was obtained from representatives of the graphic design firms through email surveys and could not be independently verified by the Phoenix Business Journal. Only those firms responding to our inquiries are listed.

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WANT TO BE ON THE LIST?

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