

PHOENIX BUSINESS JOURNAL

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THE LIST

Compiled by Dale Brown
602-308-6511, @PhxBizDaleBrown
dbrown@bizjournals.com

SOCIAL MEDIA MARKETING-CONSULTING FIRMS

RANKED BY NUMBER OF EMPLOYEES WORKING IN SOCIAL MEDIA

Business name / 2018 Rank Website	Address Phone	# of employees working in social media	Total local employment	Partial list of clients	Top local executive
1 Digital Air Strike ① digitalairstrike.com	6991 E. Camelback Rd., #B-111 Scottsdale, AZ 85251 888-713-8938	156	160	General Motors, 3M, Polarix, Sprengy Home Care, Kia, Price Semms, Liberty Baitco/GMC	Alexi Venneri
2 RIESTER ② riester.com	3344 E. Camelback Rd. Phoenix, AZ 85018 602-462-3200	86	108	Arizona Dept. of Health Services, Casino Arizona, Heard Museum, MidFirst Bank, Phoenix Rising FC, Talking Stick Resort	Ten Riestar, triester@riester.com, Tom Ortega, Christina Barrego
3 Zion & Zion ③ zionandzion.com	432 S. Farmer Ave. Tempe, AZ 85281 480-753-1007	43	43	NA	Aric Zion, aric@zionandzion.com, DuGar Zion
4 Vertical Measures LLC ④ verticalmeasures.com	11203 N. Tatum Blvd., #300 Phoenix, AZ 85028 480-476-1883	40	55	PUMA, Purdue University, Cadence Bank, Mattamy Homes, Sunstate Equipment	Arielle Kuesz
4 Ideas Collide ④ ideascollide.com	6125 E. Indian School Rd., #1001 Scottsdale, AZ 85251 480-209-4520	40	60	Best Western Hotels & Resorts, Doroslan Dairy, Paul Mitchell Schools	Matthew Clyde, Rebecca Clyde, mclaw@ideascollide.com
6 LAVIDGE ⑥ lavidge.com	2777 E. Camelback Rd., #300 Phoenix, AZ 85016 480-998-2600	39	72	Author Solutions, Life Care Services, MERZ North America, PROSE, Senora Quest Laboratories	Bill Lavidge
7 OH Partners ⑦ ohpartners.com	3550 N. Central Ave., 19th Fl. Phoenix, AZ 85012 602-254-5139	37	120	Amor All, Gila River Hotels & Casino, Arizona Lottery, STP, Arizona Coyotes, Eat Smart	Matthew Duemm, Scott Harling, sharky@owenstarky.com, Matt Moore, Brad Cooper
7 FabCom ⑦ fabcomlive.com	7819 E. Greenway Rd. Scottsdale, AZ 85260 480-478-8500	37	40	NA	Brian Fabiano, brian@fabcomlive.com
9 IWS ⑨ workwithiws.com	5330 N. 12th St. Phoenix, AZ 85014 602-222-4704	29	29	U.S. Soccer Foundation, The Ivy Brain Tumor Center, APS, First Things First, The Phoenix Symphony, The Eddie Basha Collection	Max Fox, max@workwithiws.com, Paul McKay
9 Commit Agency ⑨ commitagency.com	18 W. Buffalo St., #200 Chandler, AZ 85225 480-923-3220	29	29	Make-A-Wish America, Greenball of Central and Northern Arizona, Sherita Poda	David Ball, david@commitagency.com, Elaine Ball, Joel Coen
11 Steve LeVine Entertainment & PR ⑪ steventerline.com	7819 E. Paradise Lane Scottsdale, AZ 85260 480-284-6033	25	25	Hokkasan Grand, Coors Light Birth Next, Ostrich Festival, Pot of Gold Music Festival	Steve LeVine, steventerlineentertainment.com, Jamie LeVine
12 Off Madison Ave ⑫ offmadisonave.com	5555 E. Van Horn St., #215 Phoenix, AZ 85008 480-561-4900	20	38	Arizona Office of Tourism, Grand Canyon Conservancy, EIG Fitness	Roger Harris, David Anderson
12 Lucid Agency ⑫ lucidagency.com	117 E. 5th St., 2nd Fl. Tempe, AZ 85281 480-719-7757	20	31	Best Western Hotels, Circle K, Purdue University	Scott Kaufmann
14 KB Woods Public Relations ⑭ kbwoods.com	7229 E. 3rd Ave., #202 Scottsdale, AZ 85251 602-358-0083	18	18	HF Coors, Mobile Mini, Redwood Law Group, PayPal, Davis Demographics	Kath Woods, kath@kbwoodspub.com, Kertan Woods
15 Serendipit Consulting ⑮ serendipitconsulting.com	4450 N. 12th St., #238 Phoenix, AZ 85014 602-283-5209	17	26	Bayless Integrated Healthcare, Body's, Donley Service Center, The Arms	Wilisa DiGianfilippo, wilisa@serendipitconsulting.com, Alois Krizay
16 Sitewire ⑯ awd@sitewire.com	740 S. Mill Ave., #210 Tempe, AZ 85281 480-355-0024	16	49	NA	Bret Giles, brets@sitewire.com, Marge Traylor
17 Rocket Media ⑰ rocketmedia.com	3335 E. Baseline Rd. Gilbert, AZ 85234 480-499-2579	15	23	NA	Ben Kalkman, ben@rocketmedia.com
17 Vilocity Interactive Inc. ⑰ vilocity.com	9527 E. Bell Rd., #140 Scottsdale, AZ 85260 480-584-1700	15	15	Emergen-C Vitamin Drink Mts, Rock & Roll Hall of Fame, Saratoga Casino	Ronald Maki, Jennifer Smith
17 LaneTerralver ⑰ lanelteralver.com	845 E. Missouri Ave., #400 Phoenix, AZ 85012 602-258-5263	15	105	Toyota, Arizona Cardinals, Phoenix Suns and Mercury, Cable ONE, Geelyear, Impirola, Lyft	Beau Lane, Chris Johnson, chris.johnson@lanelteralver.com
17 Santy ⑰ santy.com	8310 E. Via de Ventura, #C-100 Scottsdale, AZ 85258 888-679-3685	15	21	Bona, Peter Piper Pizza, Genetti Air Conditioning, Health System Alliance of Arizona, Kitchell, Circle the City	Daniel Santy, dsanty@santy.com
17 KEO Marketing Inc. ⑰ keomarketing.com	1 W. Elliot Rd., #108 Tempe, AZ 85284 480-413-2000	15	15	Regisair, Seibach, Nano Dimension	Sheila Kueffler, sheila@keomarketing.com
17 The James Agency ⑰ thejamesagency.com	6240 E. Thomas Rd., #200 Scottsdale, AZ 85251 480-248-6710	15	30	Pink Adventure Tours, Safeguard Security, The Cliffs Hotel & Spa	Venonique James, venonique@thejamesagency.com
23 ON Advertising Inc. ⑳ onadvertising.com	101 N. 1st Ave., #2000 Phoenix, AZ 85003 480-703-6623	14	22	Auret, ASU, Wines Development, Chomper's Restaurants, Vintage Industrial, Pioneer Packaging	John Hernandez, Ron Merritt
24 The SPR Agency ㉔ thespragency.com	6730 N. Scottsdale Rd., #240 Scottsdale, AZ 85253 480-648-1770	12	12	Taylor Morrison, Darling Homes	Al Stevens, Christy Stevens, christy@thespragency.com

► CLOSER LOOK

794

Total number of local employees working in social media for the 26 firms listed on this page

1,186

Total number of local employees working for the 26 firms listed on this page

HONORABLE MENTION

Moses Inc.	10
Rainmaker Integrated	10
StringCan Interactive	10
48 West Agency	10
Fingerprint	10
New Angle Media	8
Caliber Group	8
Knife & Fork Media Group	8
Deforo	8
Docibel Blue	8

ABOUT THE LIST

Information was obtained from representatives of the social media marketing consulting firms through email surveys and could not be independently verified by the Phoenix Business Journal. Only those firms responding to our inquiries are listed.

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WANT TO BE ON THE LIST?

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