

# PHOENIX BUSINESS JOURNAL

## THE LIST

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### INTERACTIVE MARKETING FIRMS

RANKED BY NUMBER OF LOCAL INTERACTIVE MARKETING EMPLOYEES

Rank	Business name / 2018 Rank Website	Address Phone	Local interactive marketing employees	Total local staff	Interactive marketing: % of 2018 revenue	Partial list of clients	Top local executive	Year estab. locality
1	<b>Digital Air Strike</b> <sup>1</sup> digitalairstrike.com	6991 E. Camelback Rd., #B-111 Scottsdale, AZ 85251 888-713-8958	147	152	100%	General Motors, Fiat Chrysler Automobiles, Kia Motors America, Fortune Management, 3M	Alexi Venneri	2010
2	<b>Investis Digital</b> <sup>10</sup> investisdigital.com	11201 N. Tatum Blvd., #200 Phoenix, AZ 85028 480-428-0952	110	110	n/a	n/a	Arnie Kuenn, arnie.kuenn@investisdigital.com; Colin Cornwell, colin@investisdigital.com	1998
3	<b>LaneTerraLever</b> <sup>3</sup> laneterralever.com	645 E. Missouri Ave., #400 Phoenix, AZ 85012 602-258-5263	95	110	70%	Toyota, TruGreen, UTI, The Joint, The STRAT, Desert Diamond, Rio Salado College	Beau Lane; Chris Johnson, chris.johnson@laneterralever.com	1962
3	<b>Iconic Results</b> <sup>8</sup> iconicresults.com	8125 N. 23rd Ave., #100 Phoenix, AZ 85021 480-739-2071	95	95	30%	n/a	Matt Varma	2014
5	<b>RIESTER</b> <sup>2</sup> riester.com	3344 E. Camelback Rd. Phoenix, AZ 85018 602-462-2200	92	109	38%	Arizona Lottery, Casino Arizona, MidFirst Bank, Peter Piper Pizza, Talking Stick Resort, Truly Nolen	Tim Riestler, triester@riester.com; Alan Perkel, aperkel@riester.com	1989
6	<b>V Digital Services</b> <sup>7</sup> vdigital.com	1201 E. Jefferson St. Phoenix, AZ 85034 888-441-0784	84	90	100%	Chevy, Lenmar, Capital Fund 1	Scott Tobias, scott.tobias@voicemediagroup.com	2013
7	<b>meltmedia</b> <sup>4</sup> meltmedia.com	63 S. Rockford Dr., #201 Tempe, AZ 85281 602-340-9440	78	78	100%	Genentech, Pharmaceuticals, Scholastic	Justin Grossman	2000
8	<b>OH Partners</b> <sup>5</sup> ohpartners.com	3550 N. Central Ave., 19th Fl. Phoenix, AZ 85012 602-254-1519	75	110	n/a	Arizona Lottery, Arizona Department of Health Services, Gila River Hotels & Casinos, Playstation Fiesta Bowl, Arizona Coyotes	Matthew Owens; Scott Harley, s.harley@owensharley.com; Matt Moore; Brad Casper	1960
9	<b>Ideas Collide</b> <sup>11</sup> ideascollide.com	6125 E. Indian School Rd., #1001 Scottsdale, AZ 85251 480-659-4520	70	57	95%	Best Western Hotels & Resorts, Banner Health, Blue Cross Blue Shield, Paul Mitchell Brands, Paul Mitchell Schools	Matthew Clyde; Rebecca Clyde; Michael Mason, mike@ideascollide.com	2005
10	<b>LAVIDGE</b> <sup>10</sup> lavidge.com	2777 E. Camelback Rd., #100 Phoenix, AZ 85016 480-998-2600	56	70	60%	Amazing Lash Studio, Arizona Commerce Authority, APS, ASL, Express Flooring, SimonsMed, Sotera Quest Laboratories	Bill Lavidge	1982
11	<b>FabCom</b> <sup>13</sup> fabcominc.com	7819 E. Greenway Rd. Scottsdale, AZ 85260 480-478-8500	42	44	n/a	B2B, B2C, health care, education, technology	Brian Fabiano, brian@fabcominc.com	1992
12	<b>Zion &amp; Zion</b> <sup>14</sup> zionandzion.com	432 S. Farmer Ave. Tempe, AZ 85281 480-751-1007	41	42	n/a	ARS/Rescue Rooter, BD, Sun Health, Aristocrat Technologies	Ark Zion, ark.zionandzion.com; DuQue Zion	2003
13	<b>Off Madison Ave</b> <sup>13</sup> offmadisonave.com	5555 E. Van Buren St., #215 Phoenix, AZ 85008 480-505-4500	40	40	85%	Arizona Office of Tourism, Axon, Leslie's Pool Supplies	Roger Hurri; David Anderson	1998
13	<b>Defero</b> <sup>14</sup> deferousa.com	3131 E. Camelback Rd., #300 Phoenix, AZ 85016 602-368-3750	40	40	n/a	Sun Devil Auto, Bar-5 Foods, Northcentral University, Bubbles Ice Cream, Real Pet	Eric Brandt, ebrandt@deferousa.com; Mickey Lucas	2006
15	<b>Lucid Agency</b> <sup>15</sup> lucidagency.com	117 E. 5th St., 2nd Fl. Tempe, AZ 85281 480-219-7257	32	32	100%	Cisco, Harkins Theatres, KB Home	Scott Kaufmann	2006
16	<b>Envida</b> <sup>16</sup> envida.com	15230 N. 75th St., #2030 Scottsdale, AZ 85260 480-773-7775	30	30	n/a	Greystar, Lincoln Properties, Mark-Taylor, Grinnalls, Kahala Brands	Candice Guay; Alana Milstein	2006
17	<b>BIGFISH Creative Group</b> <sup>16</sup> thinkbigfish.com	7000 E. 1st Ave. Scottsdale, AZ 85251 480-355-2550	27	27	n/a	Valleywise (formerly MHS), Gregans, ADOY	Joe Pizzimenti, joe@thinkbigfish.com	2006
18	<b>The James Agency</b> <sup>18</sup> thejamesagency.com	6240 E. Thomas Rd., #200 Scottsdale, AZ 85251 480-248-6710	26	28	100%	Medieval Times, Cambria Hotel, National Harbor	Veronique James, veronique@thejamesagency.com	2005
19	<b>Commit Agency</b> <sup>19</sup> commitagency.com	58 W. Buffalo St., #200 Chandler, AZ 85225 480-921-3220	25	29	n/a	Goodwill of Central and Northern Arizona, Harrah's Ak-Chin Casino, Shasta Pools, Make-A-Wish America	David Ralls, dralls@commitagency.com; Elaine Ralls; Joel Coen	1997
19	<b>R&amp;R Partners</b> <sup>19</sup> rpartners.com	121 E. Buchanan St. Phoenix, AZ 85004 480-317-6040	25	45	n/a	n/a	Matt Maxon	1996
21	<b>Serendipit Consulting</b> <sup>21</sup> serendipitconsulting.com	4450 N. 12th St., #238 Phoenix, AZ 85014 480-283-5209	22	25	74%	Bodily, Dorley Service Center, MRA Associates, Barrett Club Properties, Workcity, Roadmaster Group	Melissa DiGianfilippo, melissaserendipitconsulting.com; Alex Krisay	2008
22	<b>Velocity Interactive Inc.</b> <sup>22</sup> velocity.com	5415 E. High St., #260 Phoenix, AZ 85054 480-584-5700	20	20	n/a	n/a	Ronald Miletic; Jennifer Smith	1998
22	<b>Tallwave</b> <sup>22</sup> tallwave.com	4110 N. Scottsdale Rd., #300 Scottsdale, AZ 85251 602-840-0400	20	65	n/a	Mobile Mini, American Express, PayPal, InEight, Harlons Theatres	Jeffrey Pruitt; Ed Borromeo; Robert Wallace	2009
22	<b>Blufish</b> <sup>22</sup> blufish.com	7051 E. 5th Ave., Suite T Scottsdale, AZ 85251 480-599-8489	20	20	85%	Tiffany & Bosco, Imagine Furniture, Marriott, Taylor Morrison, KB Home	Matthew Hasher, matt@blufishdesign.com	2002
22	<b>IWS</b> <sup>22</sup> workwithiws.com	5330 N. 12th St. Phoenix, AZ 85014 602-222-4704	20	20	n/a	n/a	Max Fose, max@workwithiws.com; Paul McKay	1999

#### ► CLOSER LOOK

# 1,352

Total number of local interactive marketing employees working for the 26 interactive marketing firms on this list

# 1,508

Total local staff working for the 26 interactive marketing firms on this list

#### HONORABLE MENTION

Rocket Media	18
Colling Media	18
KEO Marketing Inc.	16
Freak Dog Advertising	15
ANDERSON Advertising & Public Relations	15
eCreations	14
ON Advertising Inc.	12
4B West Agency	12
Position Sports	12
Moses Inc.	12
Magnetry	12
Fasturle Digital	10
Knife & Fork Media Group	10
StringCan Interactive	10
The SPR Agency	10
New Angle Media	9

#### ABOUT THE LIST

Information was obtained from representatives of the interactive marketing firms through email surveys and could not be independently verified by the Phoenix Business Journal. Only those firms responding to our inquiries were listed.

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#### WANT TO BE ON THE LIST?

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