

# PHOENIX BUSINESS JOURNAL

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PHOENIX BUSINESS JOURNAL

## THE LIST

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### WEB DESIGN FIRMS

RANKED BY NUMBER OF LOCAL WEB DESIGNERS

| Rank | Firm / 2019 Rank Website                                      | Address Phone  | # of local Web designers | # of full-time, local employees | # of employees, firmwide | Partial list of clients  | Top local executive  |
|------|---|--|--------------------------|---------------------------------|--------------------------|--|--|
| 1    | <b>meltmedia</b> ①<br>meltmedia.com                           | 63 S. Rockford Dr., #201<br>Tempe, AZ 85281<br>602-340-9440              | 62                       | 78                              | 78                       | Genentech, Pharmaceuticals, Janssen  | Justin Grossman  |
| 2    | <b>RIESTER</b> ②<br>riester.com                               | 3344 E. Camelback Rd.<br>Phoenix, AZ 85018<br>602-462-2200               | 45                       | 112                             | 132                      | arizonalottery.com,<br>azcanelections.gov,<br>casinomazona.com, phxringr.com   | Tim Riester, triestentriester.com;<br>Alan Perkel, aperkel@riester.com       |
| 3    | <b>Zion &amp; Zion</b> ③<br>zionandzion.com                   | 432 S. Farmer Ave.<br>Tempe, AZ 85281<br>480-751-1007                    | 41                       | 44                              | 44                       | Sun Health, AKS/Rescue Roster, 80<br>(Benton Dickinson), Cobes, Bono's<br>Pizza  | Aric Zion, ariczionandzion.com;<br>DuGue Zion                                |
| 4    | <b>LaneTerraLever</b> ④<br>laneterralever.com                 | 645 E. Missouri Ave., #400<br>Phoenix, AZ 85012<br>602-258-5263          | 40                       | 105                             | 105                      | Universal Technical Institute, Rio<br>Salado College, Shomrock Foods,<br>Arizona Tile, USA BMX                             | Chris Johnson,<br>chris.johnson@laneterralever.com;<br>Beau Lore             |
| 5    | <b>FabCom</b> ⑤<br>fabcomlive.com                             | 7819 E. Greenway Rd.<br>Scottsdale, AZ 85260<br>480-478-8500             | 38                       | 40                              | 42                       | B2B, B2C, health care, education,<br>technology, community   | Brian Fabiano  |
| 6    | <b>Epsilonium Systems Inc.</b><br>epsilonium.com              | 7111 F. Sawflaw Rd., #B-7<br>Tempe, AZ 85285<br>480-219-2629             | 36                       | 43                              | 75                       | United States Twirling Association,<br>University of Michigan, Boeing,<br>Duacell, Basilio <sup>1</sup>                    | Gridhar Arora,<br>garrora@epsilonium.com                                     |
| 7    | <b>Fose + McKay</b> ⑦<br>fosemckay.com                        | 5330 N. 12th St.<br>Phoenix, AZ 85014<br>602-222-4704                    | 32                       | 29                              | 35                       | U.S. Soccer Foundation, APS, First<br>Things First, The Phoenix Symphony,<br>The Eddie Basha Collection                    | Max Fose,<br>max@fosemckay.com; Paul<br>McKay                                |
| 8    | <b>Vuria</b> ⑧<br>vuria.com                                   | 8151 E. Evans Rd., #2<br>Scottsdale, AZ 85260<br>480-315-8040            | 24                       | 35                              | 35                       | Herkens Theatres, Allergen, Kona Grill   | Martin Diamond,<br>mdiamond@vuria.com  |
| 9    | <b>Velocity Interactive Inc.</b><br>velocity.com              | 5415 E. High St., #260<br>Phoenix, AZ 85048<br>480-594-5700              | 20                       | 20                              | 20                       | For 1 McDowell Casino, Metal<br>Construction Association, National<br>Frame Building Association                           | Roe Miller, roe@velocity.com   |
| 9    | <b>Crimson Agility</b> ⑨<br>crimsonagility.com                | 890 W. Elliot Rd., #109<br>Gilbert, AZ 85233<br>480-723-9185             | 20                       | 22                              | 26                       | WebPT, Acute Electronics,<br>Performance Health, BioProze,<br>Toppo, thysonkrupp, Hi-Health                                | David Balaz,<br>dbalaz@crimsonagility.com; Ian<br>Coast, Adam Fabian         |
| 11   | <b>Systems Technology<br/>Group Inc.</b> ⑪<br>stginc.com      | 3961 E. Chandler<br>Blvd., #111-101<br>Phoenix, AZ 85048<br>602-234-3131 | 16                       | 25                              | 30                       | States of Arizona, South Carolina,<br>New York, Connecticut  | Barry Young,<br>byoung@stginc.com; David<br>Smolenski                        |
| 11   | <b>LAVIDGE</b> ⑪<br>lavidge.com                               | 2777 E. Camelback Rd., #300<br>Phoenix, AZ 85016<br>480-998-2600         | 16                       | 64                              | 68                       | Arizona Commerce Authority,<br>Amazing Leah Studio, Express<br>Flooring, YSA, Recreant Pools                               | Bill Lavidge   |
| 13   | <b>eCreations</b> ⑬<br>ecreations.net                         | 2222 W. Parkside Ln., #116<br>Phoenix, AZ 85027<br>623-434-1622          | 13                       | 15                              | 15                       | n/a  | Steve Tamelanic,<br>steve@ecreations.net                                     |
| 14   | <b>Skyhook Interactive</b> ⑭<br>skyhookinteractive.com        | 1640 S. Stapley Dr., #131<br>Mesa, AZ 85204<br>480-814-1900              | 9                        | 12                              | 12                       | n/a  | Dallia Harris,<br>dallia@skyhookmarketing.com                                |
| 14   | <b>Blufish</b> ⑭<br>blufish.com                               | 7051 E. 5th Ave., Suite T<br>Scottsdale, AZ 85251<br>480-999-8489        | 9                        | 18                              | 18                       | Tiffany & Bosco, Robson Comm, Neal<br>Comm, Brock Homes, ASU   | Matthew Husher,<br>mush@blufishdesign.com                                    |
| 16   | <b>The James Agency</b> ⑯<br>thejamesagency.com               | 6240 E. Thomas Rd., #200<br>Scottsdale, AZ 85251<br>480-248-6710         | 8                        | 24                              | 27                       | National Harbor, ASCC Arizona, The<br>Citi's Hotel and Spa   | Vernique James,<br>vernique@thejamesagency.com                               |
| 16   | <b>Rocket Media</b> ⑯<br>rocketmedia.com                      | 3335 E. Baseline Rd.<br>Gilbert, AZ 85234<br>480-699-2579                | 8                        | 24                              | 25                       | n/a  | Ben Kallman,<br>ben@rocketmedia.com  |
| 18   | <b>Davidson Belluso</b> ⑰<br>davidsonbelluso.com              | 4105 N. 20th St., #155<br>Phoenix, AZ 85016<br>602-277-1185              | 6                        | 15                              | 15                       | Arizona Department of Gaming, USCIB<br>of America, Lifewell, Child Crisis<br>Arizona, Arizona School Boards<br>Association | Michela Belluso,<br>michela@davidsonbelluso.com;<br>Rob Davidson             |
| 19   | <b>Off Madison Ave</b> ⑱<br>offmadisonave.com                 | 5555 E. Van Buren St., #215<br>Phoenix, AZ 85008<br>480-505-4500         | 5                        | 38                              | 40                       | WD-40, Arizona Game and Fish, FOS<br>Fitness   | Roger Hurm, David Anderson   |
| 19   | <b>Fingerpaint</b> ⑱<br>fingerpaintmarketing.com              | 3131 E. Camelback Rd., #300<br>Phoenix, AZ 85016<br>480-368-7999         | 5                        | 30                              | 200                      | n/a  | Craig Matles   |
| 19   | <b>Defero</b> ⑲<br>deferowa.com                               | 3131 E. Camelback Rd., #360<br>Phoenix, AZ 85016<br>602-368-3750         | 5                        | 38                              | 38                       | Sun Devil Auto, Bar 5, International<br>Market Center, Employers Insurance,<br>Real Pet                                    | Eric Brandt,<br>ebrandt@deferowa.com; Mickey<br>Lucas                        |
| 19   | <b>KEO Marketing Inc.</b> ⑲<br>keomarketing.com               | 1 W. Elliot Rd., #108<br>Tempe, AZ 85284<br>480-413-2090                 | 5                        | 13                              | 21                       | AmbioPharm, Southwestern Scale,<br>eSkill  | Shella Klee/Kam,<br>sheella@keomarketing.com                                 |
| 19   | <b>Casual Astronaut</b> ⑲<br>casualastronaut.com              | 116 W. McDowell Rd., #100<br>Phoenix, AZ 85003<br>602-626-8823           | 5                        | 20                              | 22                       | Delta Faucet, Marriott International,<br>University of Arizona   | Kyle Crafton   |
| 24   | <b>Fasturtle Digital</b> ⑳<br>fasturtle.com                   | 515 E. Grant St., #130<br>Phoenix, AZ 85004<br>480-348-0467              | 4                        | 10                              | 14                       | Retiree, Catholic Education Arizona  | Eric Olsen   |
| 24   | <b>SP Marketing</b> ㉑<br>spmarketingexperts.com               | 9903 E. Bell Rd., #120<br>Scottsdale, AZ 85260<br>480-699-1524           | 4                        | 8                               | 8                        | Community Tire Pros, Leisi<br>Preparatory School, Handel's Ice<br>Cream & Yogurt   | Mike Hill,<br>mike@spmarketing.com   |
| 24   | <b>New Wine Digital</b> ㉑<br>newwinedigital.com               | P.O. Box 2780<br>Gilbert, AZ 85299<br>480-516-1831                       | 4                        | 5                               | 10                       | n/a  | n/a  |
| 24   | <b>I-ology</b> ㉑<br>i-ology.com                               | 16767 N. Peimenter Dr., #230<br>Scottsdale, AZ 85260<br>480-850-2800     | 4                        | 10                              | 12                       | Sonora Quest Laboratories, Swift/<br>Knight Transportation, Helios<br>Education, Optum                                     | Trish Bear, trish@i-ology.com  |
| 24   | <b>OmniExperience</b> ㉑<br>omniexperience.com                 | 7135 E. Camelback Rd., #360<br>Scottsdale, AZ 85251<br>833-300-6664      | 4                        | 25                              | 40                       | n/a  | Doug Rabston, dr@omniex.co;<br>Susan Marotta,<br>smarotta@omniexperience.com |
| 24   | <b>BANG! Web Site Design</b><br>bangwebitedesignphoenixaz.com | 18444 N. 25th<br>Ave., #420-750<br>Phoenix, AZ 85023<br>602-427-5626     | 4                        | 4                               | 4                        | n/a  | n/a  |
| 24   | <b>Nerdery</b> ㉑<br>nerdery.com                               | 3110 N. Central Ave., W.-160<br>Phoenix, AZ 85012<br>877-664-8373        | 4                        | 38                              | 350                      | n/a  | Danny Estavillo,<br>destavillo@nerdery.com                                   |

<sup>1</sup> Listed last year as W5.

#### ► CLOSER LOOK

**496**

Total number of local web designers working for the 30 web design firms on this list

**964**

Total number of local employees working for the 30 web design companies on this list

#### RANKED BY YEAR FOUNDED LOCALLY

|                               |      |
|-------------------------------|------|
| LaneTerraLever                | 1982 |
| LAVIDGE                       | 1987 |
| RILSLIKR                      | 1989 |
| FabCom                        | 1990 |
| Systems Technology Group Inc. | 1994 |

#### ABOUT THE LIST

Information was obtained from representatives of the web design firms through email surveys and could not be independently verified by the Phoenix Business Journal. From among the top 10 companies on last year's list, Fyresite (No. 9) did not respond to our inquiries by deadline. Only those firms responding to our inquiries are listed.

#### NEED A COPY OF THE LIST?

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#### WANT TO BE ON THE LIST?

If you wish to be surveyed when the List is next updated, or if you wish to be considered for other Lists, email your contact information to Dale Brown at dbrown@bizjournals.com.