

PHOENIX BUSINESS JOURNAL

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THE LIST

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INTERACTIVE MARKETING FIRMS

RANKED BY NUMBER OF LOCAL INTERACTIVE MARKETING EMPLOYEES

Rank	Firm / 2019 Rank Website	Address Phone	Local interactive marketing employees	Total local staff	Interactive marketing % of 2019 revenue	Partial list of clients	Top local executive	Year estab. locally
1	OH Partners [Ⓔ] ohpartners.com	3550 N. Central Ave., #1900 Phoenix, AZ 85012 602-254-5159	127	131	85%	Virgin USA, Arizona Lottery, Gila River Hotels & Casino, SRP, ASU	Matthew Owens, Scott Hurley, s.hurley@owensturley.com; Matt Moore; Brad Casper	1960
2	Digital Air Strike [Ⓣ] digitalairstrike.com	6991 E. Camelback Rd., #8-111 Scottsdale, AZ 85251 888-713-8858	111	120	100%	General Motors, The Pro, 3M, Fiat Chrysler Automobiles, Kia Motors America	Ariel Yemeri	2010
3	Investis Digital [Ⓣ] investisdigital.com	11201 N. Tatum Blvd., #280 Phoenix, AZ 85028 480-426-9952	101	101	100%	Geacorp, ASOS, Rolls-Royce, Fruit of the Loom, Spalding	Kristen Kalapsi; Dave Johnson; Colin Connett	1998
4	RIESTER [Ⓣ] riester.com	3344 E. Camelback Rd. Phoenix, AZ 85018 602-462-2200	90	90	46%	Carlisle Companies, Casino Arizona, Bluffton Bank, Phoenix Rising FC, Talking Stick Resort	Tim Rieker, trriester@riester.com; Alan Perlet, aperl@riester.com	1989
4	LaneTerraLever [Ⓣ] laneterralever.com	645 E. Missouri Ave., #400 Phoenix, AZ 85012 602-258-5263	90	90	65%	UTL, AZ Tile, Toyota, Wisdom Brands, TraGreen	Chris Johnson, chris.johnson@laneterralever.com; Beau Lane	1962
6	Iconic Results [Ⓣ] iconicresults.com	111 W. Monroe St., #1200 Phoenix, AZ 85003 480-739-2071	80	80	n/a	n/a	Matt Varma	2014
7	meltmedia [Ⓣ] meltmedia.com	43 S. Buckhorn Dr., #201 Tempe, AZ 85283 602-340-9440	70	70	100%	Genentech, Abbvie, Johnson & Johnson	Justin Grossman	2000
8	LAVIDGE [Ⓣ] lavidge.com	2777 E. Camelback Rd., #300 Phoenix, AZ 85016 480-988-2600	51	64	n/a	Arizona Commerce Authority, APS, ASU	Bill Lavidge	1982
9	FabCom [Ⓣ] fabcominc.com	7819 E. Greenway Rd. Scottsdale, AZ 85260 480-478-8500	42	42	n/a	n/a	Brian Fabiani, brian@fabcominc.com	1992
10	Zion & Zion [Ⓣ] zionandzion.com	412 S. Farmer Ave. Tempe, AZ 85283 480-751-1007	41	41	n/a	ARS/Rescue Rooter, BB, Sun Health, NASCAR, Phoenix Suns	Aric Zion, aric@zionandzion.com; DuGae Zion	2003
11	Highnoon [Ⓣ] highnoon.co	117 E. 9th St. Tempe, AZ 85281 480-219-7257	40	60	60%	Circle K, Clack, 888	Scott Kaufman	2006
12	Off Madison Ave [Ⓣ] offmadisonave.com	5555 E. Van Buren St., #215 Phoenix, AZ 85008 480-369-4900	30	30	n/a	Arizona Office of Tourism, Leslie's Post Supplies, WD-40	Roger Hurst; David Anderson	1998
12	Commit Agency [Ⓣ] commitagency.com	58 W. Buffalo St., #200 Chandler, AZ 85225 480-931-3220	30	30	n/a	Goodwill of Central and Northern Arizona, Hannah's All-Clay Casino, Paddy O' Furniture	David Ralls, dralls@commitagency.com; Elaine Ralls; Joel Coen	1997
12	Defero [Ⓣ] deferosa.com	3131 E. Camelback Rd., #380 Phoenix, AZ 85016 602-368-3790	30	32	90%	Sun Devil Auto, International Market Centers, Bubbles Ice Cream	Eric Brandt, ebrandt@deferousa.com; Mickey Lucas	2006
15	Colling Media [Ⓣ] collingmedia.com	5415 E. High St., Bldg. A10, #229 Phoenix, AZ 85054 480-889-4944	26	26	n/a	Discount Tire, Knight Transportation, Midwest Technical Institute	Brian Colling, brian@collingmedia.com	2009
16	Vilocity Interactive Inc. [Ⓣ] vilocity.com	5415 E. High St., #360 Phoenix, AZ 85054 480-584-3700	32	32	80%	Emergen-C Vitamin Drink Mix, Gila River Casinos, Rock and Roll Hall of Fame + Museum, International Spy Museum	Ronald Witt; Jennifer Smith	1998
17	The James Agency [Ⓣ] thejamesagency.com	6240 E. Thomas Rd., #200 Scottsdale, AZ 85251 480-240-6730	21	23	n/a	Hotel Valley Ho, Fiesta Bowl organization, Medieval Times Dinner & Tournament	Veronique James, vjames@thejamesagency.com	2005
18	R&R Partners [Ⓣ] rpartners.com	121 E. Buchanan St. Phoenix, AZ 85004 480-517-6040	20	40	n/a	n/a	Matt Moore	1996
18	Small Giants [Ⓣ] smallgiantsinc.com	8100 E. Indian School Rd., #201 Scottsdale, AZ 85251 602-314-5549	20	20	n/a	n/a	Danielle Feroletto	2006
20	Rocket Media [Ⓣ] rocketmedia.com	3335 E. Baseline Rd. Gilbert, AZ 85234 480-699-2579	19	22	n/a	n/a	Ben Kalman, ben@rocketmedia.com	2003
21	Casual Astronaut [Ⓣ] casualastronaut.com	116 W. McDowell Rd., #180 Phoenix, AZ 85003 602-626-8823	18	18	90%	University of Arizona, Marriott International, Delta Faucet	Eyle Crafton	2014
22	Fasturtle [Ⓣ] fasturtle.com	515 E. Grant St., #150 Phoenix, AZ 85004 480-348-0467	16	16	100%	n/a	Eric Olsen	2000
23	ON Advertising Inc. [Ⓣ] onadvertising.com	105 N. 1st Ave., #2000 Phoenix, AZ 85003 480-395-6623	15	23	65%	Hines, Holladay Companies, Creighton University, Pioneer Packaging, Valley Schools	Eric Garcia, egarcia@onadvertising.com; John Hernandez; Ron Weilt	1993
24	Blufish [Ⓣ] blufish.com	7051 E. 5th Ave., Suite 7 Scottsdale, AZ 85251 480-519-8489	14	14	100%	n/a	Matthew Kasher, matt@blufishdesign.com	2002
25	Magnetry [Ⓣ] magnetry.com	688 W. 1st St., #5 Tempe, AZ 85281 602-795-9990	12	12	75%	Shasta Pools, First Things First, Valley Metro, Aeon, Local Motors	J. Juan Smith, jsmith@magnetry.com	2015

¹ Listed last year as the Lucid Agency, which was merged with Blufish Creative Group (No. 17 in 2019) in February 2020 to form Highnoon.

NOTES: n/a - not applicable, not available or not approved * - not listed in 2019

CLOSER LOOK

1,136

Total number of local interactive marketing employees working for the 25 interactive marketing firms on this list

1,217

Total number of local employees working for the 25 interactive marketing firms on this list

HONORABLE MENTION

Devidson Belluso	11
Senendip Consulting	11
Foss + McKay	10
SF Marketing	10
StringCan Interactive	10

ABOUT THE LIST

Information was obtained from representatives of the interactive marketing firms through email surveys and could not be independently verified by the Phoenix Business Journal. From among the top 10 ranked firms on last year's list, V Digital Services (No. 6) and Ideas Collide (No. 9) did not respond to our inquiries by deadline. Only those firms responding to our inquiries are listed.

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