

PHOENIX BUSINESS JOURNAL

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THE LIST

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INTERACTIVE MARKETING FIRMS

RANKED BY NUMBER OF LOCAL INTERACTIVE MARKETING EMPLOYEES

Rank	Firm / 2020 Rank Website	Address Phone	Local interactive marketing employees	Total local staff	Interactive marketing: % of 2020 revenue	Partial list of clients	Top local executive	Year estab. locally
1	Digital Air Strike ② digitalairstrike.com	6991 E. Camelback Rd., #B-111 Scottsdale, AZ 85251 888-713-8958	134	134	100%	General Motors, Tire Pros, 3M, Embry Health, Stellantis	Alexi Venneri	2010
2	OH Partners ① ohpartners.com	3550 N. Central Ave., #1500 Phoenix, AZ 85012 602-254-5159	127	131	75%	Gila River Hotels & Casinos, Arizona Lottery, Arizona Department of Health Services, Airbnb	Matthew Owens; Scott Harkey, s.harkey@owensharkey.com	2008
3	Iconic Results ⑥ iconicresults.com	111 W. Monroe St., #1200 Phoenix, AZ 85003 480-739-2071	100	100	n/a	n/a	Matt Varma	2014
4	V Digital Services ⑦ vdigitalservices.com	1201 E. Jefferson St. Phoenix, AZ 85034 888-441-0784	89	89	n/a	Sun & Ski, Valley Chevy, Lennar Homes, Allen School	Scott Tobias, scott.tobias@voicemediagroup.com	2013
5	Highnoon ⑫ highnoon.co	117 E. 5th St., Floors 1 & 2 Tempe, AZ 85281 480-219-7257	75	90	75%	Cox, SRP, Cisco, Circle K	Scott Kaufmann; Ken Bonham, ken@highnoon.co; Joe Pizzimenti	2020
6	RIESTER ④ riester.com	3344 E. Camelback Rd. Phoenix, AZ 85018 602-462-2200	74	89	67%	arizonalottery.com, azcleanelections.gov, casinoarizona.com, midfirst.com, talkingstickresort.com	Tim Riester, triester@riester.com; Alan Perkel, aperkel@riester.com	1989
7	meltmedia ⑤ meltmedia.com	63 S. Rockford Dr., #201 Tempe, AZ 85281 602-340-9440	70	70	n/a	Genentech, Pharmacyclis, Abbvie	Justin Grossman	2000
8	LaneTerraever ④ laneterralever.com	645 E. Missouri Ave., #400 Phoenix, AZ 85012 602-258-5263	65	75	60%	Toyota, TruGreen, UTI, Wisdom Brands, NAU	Chris Johnson, chris.johnson@laneterralever.com; Beau Lane	1962
9	LAVIDGE ⑨ lavidge.com	2777 E. Camelback Rd., #300 Phoenix, AZ 85016 480-998-2600	56	64	70%	Arizona Commerce Authority, APS, ASU	Bill Lavidge; Stephen Heitz	1982
10	FabCom ⑩ fabcomlive.com	7819 E. Greenway Rd. Scottsdale, AZ 85260 480-478-8500	40	40	n/a	B2B, B2B2C, health care, education, technology	Brian Fabiano, brian@fabcomlive.com	1992
10	Ezzy ⑫ ezzy.com	8160 E. Butherus Dr., #10 Scottsdale, AZ 85260 877-793-9939	40	40	100%	n/a	Michael Hamburger, michael@ezzy.com; Ross Denny, ross@ezzy.com	2017
10	Larry John Wright Advertising Inc. ⑫ larryjohnwright.com	231 N. Alma School Rd. Mesa, AZ 85201 480-833-8111	40	40	n/a	n/a	John Wright, john@larryjohnwright.com; Jackson Wright, JR Wright; Jessica Stillwell; Sam John	1983
13	Zion & Zion ⑪ zionandzion.com	432 S. Farmer Ave. Tempe, AZ 85281 480-751-1007	38	38	38%	Walmart, BD (Becton Dickinson), Victorian Trading Co., NASCAR	Aric Zion, aric@zionandzion.com; DuGue Zion	2003
14	The James Agency ⑩ thejamesagency.com	6240 E. Thomas Rd., #200 Scottsdale, AZ 85251 480-248-6710	35	35	100%	Arizona Biltmore, Fiesta Bowl, Hotel Valley Ho, Mountain Shadows, Medieval Times Dinner & Tournament	Veronique James, veronique@thejamesagency.com	2005
15	Defero ⑬ deferousa.com	3131 E. Camelback Rd., #360 Phoenix, AZ 85016 602-368-3750	32	32	100%	Dial, Right Guard, Sun Devil Auto, Fox Restaurants, International Market Centers	Eric Brandt, ebrandt@deferousa.com; Mickey Lucas	2006
16	Commit Agency ⑬ commitagency.com	58 W. Buffalo St., #200 Chandler, AZ 85225 480-921-3220	30	30	n/a	Goodwill of Central and Northern Arizona, Harrah's Ak-Chin Casino, eegee's, Paddy O' Furniture	David Ralls, dralls@commitagency.com	1997
17	Small Giants ⑭ smallgiantsonline.com	8100 E. Indian School Rd., #201 Scottsdale, AZ 85251 602-314-5549	27	27	n/a	Willmco Construction, Suncor Concrete, Corbins Electric, K2 Electric, VanTrust Real Estate	Danielle Feroletto; Brianna Nessler; Mandy Barszcz, mandy@smallgiantsonline.com; Margaret Kinsey; Brennan Gerle	2006
18	Off Madison Ave ⑭ offmadisonave.com	5555 E. Van Buren St., #215 Phoenix, AZ 85008 480-505-4500	25	25	75%	Arizona Office of Tourism, Cobblestone Auto Spa, WD-40	Roger Hurni; David Anderson	1998
18	Vilocity Interactive Inc. ⑰ vilocity.com	5415 E. High St., #260 Phoenix, AZ 85054 480-584-5700	25	25	50%	Pala Casino, Emergen-C Vitamin Drink Mix, Rock and Roll Hall of Fame, Academy of Television Arts & Science	Ronald Milet; Jennifer Smith	1998
20	Casual Astronaut ⑳ casualastronaut.com	116 W. McDowell Rd., #100 Phoenix, AZ 85003 602-626-8823	22	22	80%	Arizona Office of Tourism, Niagara Falls USA, Vanderbilt University Medical Center	Kyle Crafton	2014
21	ON Advertising Inc. ㉑ onadvertising.com	101 N. 1st Ave., #2000 Phoenix, AZ 85003 480-705-6623	17	23	n/a	Hines, JRI Hospitality, Creighton University, Pioneer Packaging, Peddler's Son	Eric Garcia, egarcia@onadvertising.com; John Hernandez; Ron Meritt	1993
22	Serendipit Consulting ㉒ serendipitconsulting.com	407 W. Osborn Rd. Phoenix, AZ 85013 602-283-5209	16	27	n/a	n/a	Melissa DiGianfilippo, melissa@serendipitconsulting.com; Alexis Krisay	2008
23	Rocket Media ㉓ rocketmedia.com	3335 E. Baseline Rd. Gilbert, AZ 85234 480-699-2579	15	23	n/a	n/a	Ben Kalkman, ben@rocketmedia.com	2003
23	Ideas Collide ㉔ ideascollide.com	6125 E. Indian School Rd., #1001 Scottsdale, AZ 85251 480-659-4520	15	50	n/a	n/a	Matthew Clyde; Rebecca Clyde; Michael Mason, mike@ideascollide.com	2005
25	Blufish ㉕ blufish.com	7051 E. 5th Ave., Suite T Scottsdale, AZ 85251 480-599-8489	13	13	n/a	n/a	Matthew Hasher, matt@blufishdesign.com	2002
25	Magnetry ㉖ magnetry.com	688 W. 1st St., #5 Tempe, AZ 85281 602-795-9990	13	13	50%	Shasta Pools, Senita Athletics, First Things First, Valley Metro, Axon	J. Jason Smith, jason@magnetry.com	2015

► CLOSER LOOK

1,233

Total number of local interactive marketing employees working for the 26 interactive marketing firms on this list

1,345

Total number of local employees working for the 26 interactive marketing firms on this list

HONORABLE MENTION

Fose + McKay	12
Davidson Belluso	12
R&R Partners	12
SP Marketing	11
StringCan Interactive	10

ABOUT THE LIST

Information was obtained from representatives of the interactive marketing firms through email surveys and could not be independently verified by the Phoenix Business Journal. From among the top 10-ranked firms on last year's list, Investis Digital (No. 3) did not respond to our inquiries by deadline. Only those firms responding to our inquiries are listed.

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WANT TO BE ON THE LIST?

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